

Sophisticated New Luggage Tags Provide Extra Layers Of Protection For Airline Checked Bags

ReClaim electronic luggage tags include online itineraries and 24/7 live customer service to help prevent lost or delayed checked bags



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Many air travelers are frustrated by the fact that paying additional fees for checked bags doesn't guarantee that their bags will get to their correct destination, on time. "Mishandled" is the industry term for bags that don't reach the right destination, at the right time. That covers a lot of ground; in 2010 the industry as a whole mishandled over 29 million bags, according to the [2011 SITA Baggage Report](#).

An emerging trend that may provide airline travelers with some reassurance that their bags will get to the correct destination is the

introduction of sophisticated luggage tags with functionality that goes well beyond traditional luggage tags. Some of the latest luggage tags even include live agents available 24/7 and online itineraries. The thinking behind this new generation of bag tags is that airport officials around the world don't have equal access to a bag's itinerary—and if the original airline paper barcode tag is missing or unreadable, that bag may sit for days while those officials try to determine the correct owner and destination.



[Connxys Technology's](#) new [ReClaim luggage service](#), is designed to prevent that from happening. "The whole idea behind our electronic luggage tags, which include online itineraries and 24/7 live agents, is that if the original airline barcode tag is missing or unreadable, an airport official at any airport in the world, at any time of the day, can reach us and quickly confirm

where your bag should go, so you can reduce the odds that your bag will be lost or delayed for days on end," said Cleveland Motley, the founder and CEO of Connxys Technology.

The new luggage tags offer another benefit for travelers as well: [identity security](#). "The reality is that getting your luggage to the right place, at the right time, is complicated by a number of things, including missed connections, last minute check-ins, misread barcodes, and incompatible information technology systems globally. But we can add an additional level of protection by making it quick and easy to determine where your bag needs to go, regardless of what handling system or operator is touching it", he noted, "and do it without putting your personal information and flight information on the tag itself, for the world to see."

ReClaim, like other leading manufacturers of advanced luggage tags, stores all passenger and flight information on secure servers, not on the tag itself. The net effect is that that harmless looking fellow next to

you in the check-in line won't be able to note your name, home address, home phone number, email address, or any other way you may have identified your bag in the past. As identity theft becomes a larger problem, that's an increasingly important benefit.

As an introductory offer, ReClaim is now offering a "[Buy 3, Get 1 Free!](#)" special for a limited time. Buy 3 ReClaim electronic luggage tags at the regular price of \$49.95, which includes a full year of unlimited live support and an aircraft-grade stainless steel lanyard to attach the tag to your bag, and get a 4th tag—including one year of live support—for free. It's a great way to get the protection you want at a low price.

To purchase ReClaim electronic luggage tags, just go to www.trackmybaggage.com to order through PayPal, the Internet's most trusted way to pay.



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