Tool-Net.co.uk Report An Early Spring In Power Tool Sales



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The Easter weekend has for several years now been about more than fluffy bunnies, chocolate eggs or even religious services. For many the extended Easter break is annual DIY time – it represents a chance to get around to those jobs in the house that have been crying out for attention. Tool-Net.co.uk, an online retailer of power tools, commented today that during every year of their trading they have seen a growth in power tool sales just prior to the Easter season as people have kitted themselves out for planned DIY jobs. Tool-Net added that this year there has been an earlier surge in power tool sales and a spokesperson today suggested that this may be due to the additional Bank Holiday that has been announced for the Royal Wedding. Tool-Net suggest that this early peak in power tool sales may indicate that rather than watching the wedding at home many may be welding at home.

This year we are all being given an extra opportunity to carry out our annual batch of spring DIY due to the way that Easter falls and the Royal Wedding. The marriage of Prince William and Kate Middleton on Friday April 29th allows the nation an extra day's holiday which follows hard on the heels of our four-day Easter weekend break. This in turn is followed quickly by the May Day Bank Holiday on Monday, May 2nd. This means that this year many will enjoy a four-day week, a three-day week and then another four-day week.

Tool-Net have noticed sales of power tools to home users, rather than trade users, seem to be peaking earlier this year than in previous years and a spokesperson hypothesised that "it is possible the additional bank holiday, and the fortuitous late Easter, is really concentrating minds on the opportunity to catch up on some jobs about the house. It is also possible that more people are planning to undertake DIY this year rather than call in a tradesperson due to the continuing economic uncertainty."

A recent survey of more than 200,000 people found that Easter was the time of year most people were likely to undertake DIY in their homes. The survey also discovered that the DIY job people are most likely to complete over the Easter break is working in the garden. This was followed by indoor DIY jobs such as laying down new flooring, replacing the bathroom suite or fitting a new kitchen. Back outdoors the laying down of a new patio or decking were also popular Easter DIY projects.

The early power tool sales this year reported by Tool-Net suggest that we are tooling up with a <u>Makita LXT202</u> or a <u>Fein Angle Grinder</u> for an extended Easter of DIY. Rather than watching the wedding it appears many are planning to be drilling, grinding, sawing and fixing. Either that or we are all kitting out our kitchens and gardens early for celebratory wedding parties!

About Tool-Net

Tool-Net.co.uk offers great prices on a wide variety of equipment and products from the most famous names in tools. Their range includes products such as saws, drills, nail guns and van vaults. They retail products by brands such as Rawl, Hitachi, Fein, Bosch, Stil and many more.

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