

Sainsbury's Entertainment Is First to Answer the Call of Duty with Announcement of Call of Duty: MW3 and Pre-order Offers

Sainsbury's Entertainment

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Coming hot on the heels of last year's Call of Duty: Black Ops, the sequel to 2009's blockbuster game Call of Duty: Modern Warfare 2 has had its release date announced (08.11.11), prompting UK retailer Sainsbury's Entertainment to begin taking pre-orders for what is likely to be this year's must have game.

The first person shooter, which based in a modern-day setting, has been anticipated by millions across the world, with the previous game in the series being one of the most popular multiplayer games of all time. And with a storyline to rival many blockbuster films, the game is sure to entertain gamers across all three platforms (Sony Playstation 3, Xbox 360 and PC).

Sainsbury's Entertainment is the first UK retailer to begin taking pre-orders, and the company is offering a number of deals including 20 per cent off for the first 500 customers who place their order and use the code "JSCOD820". Everyone who pre-orders a copy will get 500 bonus Nectar Points and as always, free delivery.

Craig Kerman, Games Buyer at Sainsbury's Entertainment, said: "The Call of Duty series is one of the biggest selling of all time and with

each new release more and more people are eager to get their hands on a copy.

“This is why we’ve been so quick to help shoppers at Sainsbury’s with our incredible offer for 500 Call of Duty fans. With the addition of 500 bonus Nectar Points and free home delivery for everyone who pre-orders, this a deal not to be missed.”

The announcement of the [Call of Duty: MW3](#) game is just one of the many Xbox 360 and [PS3 Games](#) that Sainsbury’s Entertainment has for sale at great prices along with the opportunity to earn valuable Nectar Points. As well as computer games, Sainsbury’s Entertainment is a leading seller of the latest [DVD releases](#) and [chart CDs](#), all from a familiar name that UK shoppers can trust.

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About Sainsbury’s Entertainment:

Sainsbury’s Entertainment is owned and operated by MBL Entertainment, the UK’s leading distributor of home entertainment products. The company’s website stocks a range of over 150,000 books, CDs, computer games, the latest DVD releases and Blu-Rays, all of which can be pre-ordered and purchased online.

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