

# **The King's Speech DVD Gets Royal Release at Sainsbury's Entertainment for only 7.99**

## **Sainsbury's Entertainment**

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Author: **Sainsbury's Entertainment**

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One of this year's hottest Blu-ray and [DVD releases](#), The King's Speech, is now available to buy through Sainsbury's Entertainment from only 7.99.

The critically acclaimed film includes stellar performances from actors including Colin Firth, Geoffrey Rush, Michael Gambon and Helena Bonham Carter to name just a few. It has picked up accolades all over the world, including Academy Awards for Best Picture, Best Actor, Best Original Screenplay and Best Director. The King's Speech also won seven BAFTAs including Best British Film and Best Actor.

The story follows the life of Bertie (Colin Firth), who following his brother's abdication, must accept the throne of England and become King George VI. However, a debilitating speech impediment threatens to prevent the new king from presenting himself as a strong leader in front of his subjects as his country stands on the brink of war.

The film has been immensely popular with cinema goers across the world, as highlighted by its impressive performance at the box office. By the end of March the film had grossed more than £44m in the UK, and more than \$138m in the United States.

It is sure to be a film that nestles on the bookshelves of millions of people for years to come and thanks to Sainsbury's Entertainment, it is available to buy online today. And as with all products ordered

through the Sainsbury's Entertainment website, customers will benefit from free delivery straight to their door, along with Nectar Points.

Will Paton, Online DVD Manager at Sainsbury's Entertainment, said: "The King's Speech has been one of the most hotly anticipated releases of the year and it doesn't matter if people are looking to [buy blu-ray](#) or DVD versions, as both are available through the Sainsbury's Entertainment website. It has been released to international acclaim and we firmly expect it to be one of the most popular titles of 2011."

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**About Sainsbury's Entertainment:**

Sainsbury's Entertainment is owned and operated by MBL Entertainment, the UK's leading distributor of home entertainment products. The company's website is the perfect place to [buy music online](#), [buy computer games](#), and choose from hundreds of thousands of blu-rays, DVDs, audio CDs and books, all of which can be pre-ordered and purchased online.

**Contact Details:** Andy Mitchell

0161 874 7360

[andy.mitchell@lakestarmedia.com](mailto:andy.mitchell@lakestarmedia.com)

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