

British Airways Introduces First Class on Flights to Las Vegas



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British Airways has introduced First class on its daily flights to Las Vegas from London Heathrow as the airline increases its capacity by 18 percent.

The non-stop daily [flights to Las Vegas](#) from London Heathrow Terminal 5 launched in October 2009 will be served by a four class Boeing 747, enabling customers to choose from World Traveller (economy), World Traveller Plus (premium economy), Club World (business class) and award-winning First.

By moving to a Boeing 747, British Airways sends an additional 124 seats on every roundtrip, including 14 seats in First.

Customers can book [luxury holidays in Las Vegas](#) for less by booking their flights, hotels and experiences together. Home to spas, luxury hotels and many excellent attractions, Las Vegas is the perfect place to enjoy luxury holidays.

There is a good choice of luxury hotels in Las Vegas which cater to all kinds tastes. The five star Bellagio treats guests to sweeping views of the magnificent lake and classical gardens while 5* The Venetian Resort Hotel Casino recreates the glory of Venice and has suites nearly twice the size as a typical Las Vegas hotel room. The five star Aria Resort and Casino, located in the heart of CityCenter, combines architecture with sustainable design and five star The Wynn Resort Las Vegas provides food options for every taste.

Las Vegas is a hotspot of activity out in the Nevada desert. Customers looking for things to do in Las Vegas will not be disappointed by amazing helicopter rides over the Las Vegas Strip or over the Grand Canyon, nightly live performances, designer shopping and casinos on offer.

British Airways' new First cabin allows customers to start their holiday in comfort and creates an exclusive experience based on classic design and understated luxury.

Each individual suite has its own personal wardrobe, a leather-bound writing desk that converts into a dining table, a new 15" in-flight entertainment screen and a buddy seat to enable customers to dine together. The lighting and electronic blinds can be modified to reflect mood and time of day.

Simon Talling-Smith, executive vice president, Americas, said: "We are so proud of the success of our Las Vegas route that we launched just over one year ago. The demand has been great so we're delighted to be able to increase capacity on this route. Additional seats mean more travellers get to see the best of London, the UK and the rest of the world.

"And for our high roller flyers, we are thrilled to now offer our award winning First class on this route. Our new First offers a 60% wider seat, personal electronic blinds and balanced privacy that creates an intimate private jet experience. I know our customers will love this cabin".

About British Airways:

British Airways plc offers a wide range of worldwide destinations, including [Cancun holidays](#), [holidays in Marrakech](#) and [Puerto Rico holidays](#). Customers can save time and money with ba.com when booking ATOL protected holiday packages, ATOL number is 5985. Passengers are offered added peace of mind to their holiday plans and the security of travelling with British Airways. British Airways plc constantly seeks to exceed customers' expectations, both in terms of the value for money and quality of the service provided.

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