

Macdonald Manchester and Townhouse Hotels Launch Trainers' Club



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Author: [Macdonald Hotels](#)

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Macdonald Manchester and Macdonald Townhouse hotels have taken business support to the next level with the launch of the Trainers' Club. The launch of the new loyalty programme follows Macdonald Manchester being ranked 6th on the Best for Business Travel List, making it one of the top hotels for business travellers in Europe.

This exclusive club and loyalty programme for trainers and training facilitators in the meetings industry offers added value benefits to the trainers' experience. Free wifi, a dedicated on site event manager, porter assistance to unload materials, integrated projection, screen and flipchart in the training room, and complimentary photocopying are just some of the benefits available with the Trainers' Club membership. Members can also receive free breakfast upon arrival, a free daily newspaper, first floor bedrooms situated close to meeting rooms for extra ease, a welcome gift and partner rates for just £20 bed and breakfast.

Paul Hutton, head of sales and marketing at Macdonald [hotel in Manchester](#) commented: "Offering a full business support service coupled with state of the art technologies and conference facilities, Macdonald Manchester and Macdonald Townhouse are recognised by the seasoned business user as hotels that go the extra mile to cater for the full spectrum of corporate needs.

"We are always looking for ways to exceed expectations. While we have the tailored one-stop service for meetings rooms, we wanted to extend the benefits to the trainers' themselves and their experiences within these hotels. The Trainers' Club does just that."

Individuals can join the Trainers' Club by completing an online application form on the club's dedicated landing page. Once a member, they can start to take advantage of the benefits available at each hotel, including hotels in [Manchester city centre](#).

About Macdonald Hotels:

First established in 1990 by Donald Macdonald and colleagues Macdonald Hotels & Resorts operates over 40 hotels across the UK and ten resorts throughout the UK and Spain. Macdonald Hotels employs over 4,400 staff and operates in excess of 4,134 hotel rooms. Its focus is on developing its strong portfolio of four and five star hotels, with each offering its own character and individuality underpinned with the quality and attention to detail expected of the Macdonald brand.

In particular, the company prides itself on the seasonality and provenance of its food within the hotels, from breakfast through to dinner, as well as its wide range of specially selected wines. As testament to the excellent level of service the Group provides, it has on numerous occasions won several prestigious accolades, most notably the AA Hotel Group of the Year 2007-08 and the National Customer Service Awards for Leisure and Tourism.

[Macdonald Manchester hotel](#) is conveniently located in central Manchester within walking distance of Piccadilly train station and within easy reach of major motorways. As well as being one of the leading providers of hotel accommodation in Manchester, it is an ideal choice for those looking for [hotel offers in Manchester](#) and [wedding venues in Manchester](#).

Press Contact:

Lucy Wheeler
Senior Account Executive
Forsyth House
93 George Street
Edinburgh
EH2 3ES
Scotland
United Kingdom
+ 44 (0)131 243 2552
www.macdonaldhotels.co.uk

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