## Parcel2Go Simplifies Shipping For Amazon Marketplace Sellers



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Author: Parcel2Go

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It has just become easier than ever for Amazon traders to give their customers access to a wide range of fast and efficient shipping options, thanks to the UK online parcel delivery specialist, Parcel2Go.

For years, Parcel2Go has been helping online businesses to offer delivery services from some of the world's leading couriers through its free Application Programming Interface (API). The system can be integrated with a wide variety of e-commerce platforms, allowing a business' customers to automatically access details of parcel delivery services once they have gone through the firm's checkout process.

The API provides Amazon Marketplace sellers with a quick and simple way to manage their orders and book a specialist <u>courier service</u>. It enables businesses with an Amazon Seller account to download details of sold items, including shipping addresses, directly into a Parcel2Go account. Previously it was necessary to upload an Excel spreadsheet with sales data in order to take advantage of the service, but this is no longer the case thanks to the latest update from Parcel2Go.

Once Amazon sales details have been transferred into a company's Parcel2Go account, the firm will have access to a wide range of domestic, European and worldwide delivery services from leading courier companies including FedEx, ParcelForce and DHL.

Richard Mercer, Head of Marketing at Parcel2Go, said: "The new system has been designed to make it quicker and simpler than ever for Amazon Marketplace sellers to stay on top of their shipping operation. Access to discounted shipping options are readily available and as couriers will pick up packages from a residential or commercial address at no extra charge, businesses will not have to spend time carting their goods to a post office.

"Parcel2Go is constantly looking for ways to help businesses make <u>eBay parcel delivery</u> or Amazon parcel delivery shipments for less, and we believe this new system for Amazon sellers really breaks new ground."

Businesses using Amazon.co.uk that want to take advantage of the API simply need to register with Parcel2Go, login to the 'My Parcel' section of their account and click on the 'Integration' tab. Further instructions on booking a <a href="mailto:cheap courier">cheap courier</a> are provided by clicking Amazon Item Shipping.

- ENDS -

## **About Parcel2Go:**

Parcel2Go Ltd has been offering its customers a comprehensive range of parcel delivery services for the past 21 years. Based in Bolton, the company operates a cost effective collection and delivery service available throughout the UK, Europe and USA mainland.

## For further information contact:

Les Yates - Marketing Manager Email: <a href="mailto:l.Yates@parcel2go.com">l.Yates@parcel2go.com</a> Website: <a href="mailto:www.parcel2go.com">www.parcel2go.com</a>

01204 488 919

Coe House, Coe Street, Off Bridgeman Street, Bolton. BL3 6BU

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