

Vebnet Announces Partnership With vielife



Released on: June 18, 2011, 3:08 am

Author: **Standard Life Plc.**

Industry: [Financial](#)

Vebnet has enhanced its employee benefits, offering to allow global access to an online health and wellbeing solution, by partnering with employee health solutions specialist vielife.

Employers using Vebnet's reward and flexible benefits technology can now offer their employees a personalised, multi-language and interactive health and well-being service through vielife Online. The service lets employees measure and monitor their sleep, stress, nutrition and physical activity levels and encourages them to make healthier lifestyle choices, while helping employers to improve employee engagement and combat reported rises in sickness absence.

Employees start by taking an online assessment. This forms the basis of a personal report which identifies any areas of concern in their lifestyle and gives practical advice on how to address them. The recommendations can also be tailored to help employees make the most of the benefits their employer provides. Employers can also build lifestyle communication programmes to support employee engagement and employees can regularly re-assess themselves as their lifestyles change.

For [Vebnet](#), part of the Standard Life group, the partnership with vielife provides a multi-modal health and wellness platform that is integrated within its own global [employee benefits](#) and reward portal. Importantly, vielife Online's management reporting capabilities can

help employers pinpoint specific staff health and wellbeing issues, creating highly targeted corporate [employee health and wellbeing strategies](#) which in turn lead to greater employee engagement with Vebnet's technology and higher solution return on investment.

Mike Beason, managing director, vielife, said: "As the population ages and organisations downsize to cope with economic pressures, more employers will start taking an interest in the health and wellbeing of their employees.

"Our technology provides a platform for global businesses who want to help their workforce make healthier lifestyle choices. Wellbeing is no longer perceived by employers as just another company perk, rather it's a highly effective channel for increasing productivity, reducing sickness absence and improving job satisfaction."

Richard Morgan, director of consultancy, Vebnet, commented: "Our reward and flexible benefits portal is already helping employers to enhance their total employment proposition and this latest addition forms the cornerstone of creating a joined up approach to health and wellbeing strategies.

"The benefits of a healthy workforce are obvious for all to see. Reducing stress and health risks while helping to improve employee effectiveness are key factors for success. Health and wellbeing is always high on the HR agenda. We are therefore delighted to partner with vielife, a leading global provider, to support employers in this important area."

ENDS

About Vebnet:

Vebnet enables people to shape their futures by creating leading-edge, global reward and benefits solutions that engage employees and give businesses competitive advantage. Vebnet works in partnership with some of the world's leading employers to offer a range of services including reward and benefits strategies, reward and benefits technology, employee communication and administration services. Vebnet offers customers products such as [total rewards statements](#) and absence [management tools](#).

About vielife:

vielife is a global provider of health solutions that drive business

improvements. O2, Amazon, Intel, Toshiba, Bechtel, Cigna and Dubai Holding are just some of the companies who are already enjoying the benefits of a global, flexible health & well-being solution.

vielife empowers organizations to monitor and improve the health & wellness of their people through assessments, personalized reports and lifestyle management services. Its online portal acts as a global gateway to a world of health improvement services. It can link into existing health & wellness services, creating a wellness centre that drives positive change across the globe.

Press Contact:

Steven Hartley
Public Relations Manager
Standard Life plc
Ground Floor
Caledonian Exchange
19a Canning Street
Edinburgh
EH3 8EG
44 (0)131 245 1365
www.vebnet.com

~~~~~

Press release distributed via EPR Network (<http://express-press-release.net/submit-press-release.php>)