Aer Lingus announces 10 new routes for winter 2011/2012



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Aer Lingus has announced 10 new routes as part of its winter schedule for 2011/2012 including an exciting route from Cork to Las Palmas, Gran Canaria.

The new service will operate once weekly, commencing on Sunday 30th October 2011. This route expands on the extensive choice already on offer to Aer Lingus customers travelling to the Canary Islands, with scheduled services also available from Ireland to Lanzarote, Tenerife and Fuerteventura.

This winter, Aer Lingus will introduce three weekly flights from Cork to Barcelona and a twice weekly service from Cork to Rome.

The Aer Lingus network will be extended to include twice weekly services from Belfast to both Rome and Alicante.

The extensive route network from Dublin will now include four weekly flights to Milan Malpensa throughout the winter schedule - good news for ski and snowboarding enthusiasts seeking out the snow this winter.

The recently launched service to Stuttgart will also be extended this winter with four weekly <u>flights from Dublin</u>.

Aer Lingus Regional will continue to provide a wide range of services to the UK, with services from Dublin to Aberdeen and Bristol being extended into the winter months. Flights from Shannon to the increasingly popular city-break destination of Edinburgh will also be extended to operate throughout the winter.

Aer Lingus director of communications, Declan Kearney said: "There is something for everyone in our winter schedule, whether you prefer

winter sun in the Canary Islands or skiing in the Italian Alps, Aer Lingus has the holiday destination for you, combining great value fares with excellent in-flight service."

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About Aer Lingus:

Aer Lingus was founded by the Irish Government in April 1936 to provide air services to/from Ireland. The first flight, from Dublin to Bristol, took place on May 27th 1936.

Aer Lingus offers a number of <u>UK travel deals</u> and <u>Ireland flight</u> <u>deals</u> as well as flight deals from Europe and North America. Aer Lingus also offers <u>travel gift vouchers</u>.

Aer Lingus' low-cost, low fares model is centred on maintaining low unit cost, offering one way fares, maintaining effective fleet utilisation and developing the Aer Lingus brand. Consistent with this low-cost model, Aer Lingus' primary distribution channel is its website aerlingus.com. In 2010, approximately 81% of total passenger revenue was generated through aerlingus.com.

Aer Lingus also provides a cargo transportation service on some of its scheduled passenger routes, including services to the United States and Europe. Aer Lingus provides mail transportation services between Ireland and the United Kingdom.

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