

Agility UK Launches New Website



Released on: July 08, 2011, 1:29 pm

Author: [Agility UK](#)

Industry: [Human Resources](#)

Agility UK has launched a new website to promote its health and safety and employment law training and advisory services to businesses across the UK.

Indicating significant progress for the organisation, the launch of the new website better promotes the company's range of cost-effective, flexible and solution-focused health and safety and employment law services.

In a triangulated initiative between a web development team, a leading digital agency, and a design agency, the new website offers refreshed branding, improved usability and more comprehensive information regarding each key area of service provision.

The website is also built upon strong SEO foundations and as such will enable further exposure for the business through more prominent positioning on the main search engines for targeted keywords.

Managing Director of Agility UK, Keith Townsend, commented on the launch of the new website: "The new website provides a better platform for Agility UK to showcase its range of services to prospective customers and to advertise a wide range of employment law and [health and safety training](#) courses across the UK. It is more attractive and user friendly than our previous website and provides a wealth of additional information to the reader.

"Across the Agility UK Group we have made a significant investment in online marketing of late in terms of time and money and we expect to receive a return on investment through better exposure on Google and an increase in conversion rates. Pleasingly, we have already seen some fantastic results with [health and safety courses](#) and seminar bookings in particular."

Through the website users will be able to browse interactive training course calendars, offering clients easy access to when and where health and safety

and [employment law training](#) courses are taking place nationwide. Courses can be booked online using a simple form or via the contact details displayed throughout the website.

Coinciding with the launch of the new website are the launches of the new Agility UK Facebook and Twitter pages, as the company's marketing expands into the social web, and the launch of the new Windmill Leasing website - the company's business car leasing division.

Agility UK now has a viable platform to syndicate news, blogs and key services within the online arena.

About Agility UK:

Agility UK is an award-winning provider of health and safety and employment law advice and training across the UK. With an office in Bromsgrove and, from 1st August 2011, Sheffield, the company offers an experienced team of experts to provide a range of specialist advice services and tailored training courses to a variety of businesses, including [CCNSG training](#) and [IOSH training](#). Agility UK offers a fresh and relatable approach to health and safety and employment law and works closely with organisations of all sizes and from all industry sectors to understand and support their needs and provide a tailored solution.

Agility UK PR Contact:

Jon Hughes
Sales Executive
Meridian House
Saxon Business Park
Hanbury Road
Stoke Prior
Bromsgrove
B60 4AD
01527 571611
www.agilityuk.com

~~~~~

Press release distributed via EPR Network (<http://express-press-release.net/submit-press-release.php>)