

Business Monitor International Releases Report On Russian Food And Drink Market



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Business Monitor International has released its latest report examining the state of the food and drink market in Russia.

BMI provides reports covering various sectors and geographic locations, and key [food and beverage trends](#). This report is its latest signification product release for Q3 2011.

The BMI reports on [food industry trends](#) are designed to enable manufacturers and suppliers, grocery retailers, consultants, policy makers and regulatory organisations to identify international growth opportunities, evaluate risks and opportunities in global food, drink and retail markets.

According to this latest report, Russian food prices which have seen some easing in recent months, may be about to start rising as the recent ban on grain exports, which was put in place to keep domestic food prices down following droughts, gets lifted.

The report concentrates on industry-specific regulatory environment and highlights recent issues with fruit and vegetable imports from the EU, which have also provided a temporary boost for the Russian domestic fruit and vegetables industry.

The Russia Food and Drink Report also analyses the implications of the latest industry and macroeconomic developments like the effect of the import ban imposed by the Russian government following the E.coli outbreak in Germany which resulted in 38 deaths and affected thousands of people. Russia's food

safety watchdog is currently analysing the issue to determine what additional measures it should take to guarantee the safety of products imported to Russia from the EU.

As the key to ensuring effective business management is to be able to manage risk and exploit the available business opportunities, BMI believes that the information in this report will prove to be an invaluable aid to a wide range of global industry professionals working in the Russian food and drink market.

About Business Monitor International:

Business Monitor International (BMI) is a leading, independent provider of proprietary data, [market research](#), industry analysis, ratings, IT trends, rankings, consumer electronics information and forecasts covering 175 countries and 22 industry sectors.

BMI's customers and clients span more than 140 countries worldwide, including the Russia market and more than 400 of the Global Fortune 500 companies. Businesses, banks, financial service companies, governments, academia and research centres have all come to rely on BMI's analysis, data and forecasts – and have done so for 25 years. The company was awarded the Queen's Award for Export Achievement in 1997.

BMI is a wholly independent company, headquartered at Blackfriars, London, with foreign offices in Singapore and New York. BMI's corporate mission is to become the world's No.1 Independent Information Provider in its field (Country Risk & Industry Research). Business Monitor International was founded in 1984 by Richard Londesborough and Jonathan Feroze, the company's joint CEOs, who both continue to play a full role within the company.

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