

CRM on Android - Fellow Consulting Delivers CRM Gadget 2 Go, The Offline Client For Oracle CRM On Demand, Now For Android



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Munich, July 2011 – Fellow Consulting AG, leading CRM solution provider and first Accelerate Partner for CRM On Demand in Germany, today announced that the CRM On Demand offline client CRM Gadget 2 Go is now also available for Android.

CRM Gadget 2 Go is an offline client for Oracle CRM On Demand that allows usage of CRM data online, mobile and offline. As a result, users can access all their CRM information while travelling or in customer meetings, and can also maintain CRM data offline and synchronize it with Oracle CRM On Demand when they are back online again. It enables the quick and easy input of data from customer meetings, sales and service operations, regardless of whether they are online or offline.

Now CRM Gadget 2 Go is also available as Android, iPhone and iPad App. It supports a wide range of devices and operating systems, from Windows over Mac and Linux to WeTab, Galaxy Tab and last but not least iPhone and iPad. This enables companies to have their mobile users connected on each device.

Latest features of CRM Gadget 2 Go include for example capturing of customer signatures on touchscreen or signature pad, integration of barcode scanner, and many more.

Increase your sales effectiveness, combine the cost advantages of a Software-as-a-Service (SaaS) application with the availability for mobile and offline usage, and maximize your return on investment.

For more information, please visit <http://www.crm-gadget.com>.

About CRM Gadget 2 Go

CRM Gadget 2 Go, the mobile client for Oracle CRM On Demand, is a product of Fellow Consulting AG.

About Fellow Consulting AG

The Fellow Consulting AG which is based in Munich is an approved technology and solution partner in Customer Relationship Management (CRM). With one of the most experienced teams of Oracle/Siebel certified consultants in Germany and Europe, Fellow Consulting as first Oracle Accelerate Partner for CRM On Demand in Germany supports numerous customers of various industries and sizes from concept to implementation of their CRM projects. Based on the long-term experience of the company's consultants, Fellow develops cutting edge products like the CRM 2.0 toolset [CRM-Gadget](#), the Oracle CRM On Demand offline client [CRM Gadget 2 Go](#) and the ideas management tool [Ideas On Demand](#).

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