Northern Escape Heli-Skiing to be Featured in Upcoming Ski Films by Standard Films and Matchstick Productions



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Terrace B.C. - Northern Escape Heli-Skiing has announced that after hosting several film crews comprising world-class skiers and snowboarders in their Skeena Mountains playgorund this past winter, Northern Escape Heli-Skiing has announced that they will be featured in at least two upcoming ski films by Standard Films and Matchstick Productions

Standard Films landed at Northern Escape to capture the extreme skiing footage. The crew of riders and pro-skiers included Mark Carter, Sammy Luebke, Aaron Bittner, Blair Habenacht and lastly perhaps the most performing rider Kazu Kobiko. Kazu may be the most talented rider of any style. The professionals at Northern Escapes were all taken aback by Kazu's choice of lines, from tech pillows to big mountain spine freestyle. He amazed on watchers with 80 foot trick airs to stomp. Lucky for us, Kazu's talent has been captured by a film crew. Some familiar faces from Standard Films were Travis Robb and Ondo filming as well Mads Jonsson, Lonnie Kauk, Torstein Horgmo, Mathieu Crepel.

Both the film crew and the riders had tough challenges to face in the Skeena Mountains. The weather was tough on everyone. They started

the month long tour with some clear, cold bluebird conditions which made for long days. Then some high pressure winds blew in from the North with some severity and affected almost every piece of exposed terrain so the crew was forced to move to sheltered tree runs. A couple tricks the riders use to maintain their energy on icy cold days are to pack and extra pair of goggles, wear mitts instead of gloves, snack often, and stay hydrated.

What makes Northern Escape so desirable to film crews is the diversity of terrain. In any condition they can get into the mountains and put together a day of filming. Mark Carter stated "It's like being in AK but you have the advantage of having reference points so things aren't so scary. The guiding policy when things are tough and we are getting pushed around by weather is to break the terrain down and isolate features instead of looking at a whole mountain."

TB20 will be released for premiere viewing in September, so stay tuned for the trailer. Standard Films has always been known for putting together solid productions with a compliment of great music and historical footage. This DVD will be a must-see for extreme ski fans. It will be shot in mostly digital, so a wide screen TV will transport you to the scene. Riders were also shooting POV with Contour so you'll feel vertigo while you watch from home.

Before the heliskiing season was over, Matchstick Productions also visited Northern Escape's heli-ski resort to catch some amazing video. One member of the crew was Henrik Windstedt from Sweden. He was a professional male model, which never hurts a movie, and he is a Big Mountain free-ride skier. He got in touch with Matchstick productions at a World Free-ride Extremes circuit in Europe some years ago and has been doing segments for Matchstick for the past couple seasons. Another member of the film team was Rory Bushfield, who had been to Northern Escape twice before. Rory is big on freestyle tricks, such as jumping off bridges into freezing cold rivers and crashing through some kind of inferno.

Matchstick Productions team had Quantum Helicopters fly a B2 A-Star for their journey to collect great skiing action shots. The footage will be featured in an upcoming film titled, "Attack of La Nina" <u>Watch the preview here</u>.

About Northern Escape Heli-Skiing:

Nestled in Northern British Columbia's famous Skeena Mountains and centered in the picturesque town of Terrace, Northern Escape offers an

intimate Heli-Skiing/Boarding experience that will make for lasting memories.

Northern Escape Heli-Skiing provides a safe and exciting skiing/boarding experience. You'll fly in cohesive groups of four to six in one of their "Italian Stallions," the Koala helicopters. Each helicopter services a maximum of three groups in order to allow greater mobility and to increase the terrain selection to enjoy.

The guides, aircrew, and lodge staff at Northern Escape's are amongst the finest in the industry and look after both your safety and enjoyment. Northern Escapes invites you to escape the crowds, escape the norm and join them for the holiday adventure of a lifetime.

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