

# Safer Roads for Safer Journeys



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Everyone should not be mistaken that traffic management and administration is a sole responsibility of the government. In fact, it is everyone's concern to make the roads safe for everybody else.

Statistics can prove that it is in the roads where a lot of accidents happen that result in mild to severe injuries and even death to innocent people. There are a number of reckless drivers everywhere which make traveling a risky errand for everybody. Moreover, drunk driving and distracted driving coupled with traffic rules violation are the leading culprits of these road accidents.

However, through the collective efforts of concerned government agencies, different programs and projects are being implemented to maintain orderliness in the roadways. Putting in place portable speed cameras like the [OptoTraffic](#) complete red light and speed camera is just one out of the many other efforts.

## **LIDAR-powered speed cameras**

Speed cameras are only one of the many other types of speed cameras available in the market. Moreover, these cameras utilize a patented space laser technology called LIDAR. The technology is integrated in all of the company's speed cameras which are small portable devices that require no attendant at all. It is fully automated; it can detect violators; mail citation notices; and collect payments on its own.

In the field of traffic monitoring, employment of technologies such as those found in the speed cameras are an essential and at the same time critical factor in achieving and maintaining a safer and orderly road for everybody. The use of these technologies however is only a part of the solution.

## **The Importance of Responsible Driving**

Aside from the application of modern technology in the field of traffic monitoring, it is still a critical factor that the drivers, passengers, and pedestrians on the road remain as responsible as they can be each time they jump on the roads.

Even though a lot of traffic enforcers and modern equipment like speed cameras are scattered along these roads, chances of road accidents happening would still be high if people would be negligent on the different proceedings of traffic rules and regulations.

It is not enough that we only know the do's and the don'ts. We should always look around and be responsible as successful traffic management is proportional to the people's participation and cooperation. Modern equipment will just be a waste of money if people will still put themselves above the law.

## **Everyone as Traffic Managers**

Although technological advancements prove to be helpful in providing better traffic rules and regulations enforcement, everybody should still recognize their individual responsibilities once they enter the roadways.

An ideal situation in [traffic management](#) would be a combination of cooperative motorists and efficient equipment working together as one. Modern equipment like those provided by OptoTraffic in place to catch drunk driving, distracted driving and over speeding can prove to be effective in catching violators. Continuous turning of the cycle can possibly lead to a reduction in the number of violations and incidences of road accidents thereby providing everybody else to enjoy their safer journeys.

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