## Vita Audio Radios Sales Hit Record High at Dougbradyhifi.com



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Stunning looks, exceptional build quality and an outstanding performance prove a winning combination, with sales of Vita Audio integrated music systems soaring at Dougbradyhifi.com

Beautifully crafted integrated music systems rarely score top marks across the board, but <u>Vita Audio Systems</u> are an exception. The brand was formed in 2006 and rapidly became one of the leading suppliers of D.A.B radios, with fans enamoured with the exceptional sound quality and sleek retro styling of its digital radios and music systems.



"It's rare to find such a compact music system with such a high technical specification, let alone one that offers an outstanding performance across the board" says Doug Brady Product Manager Stephen Oakes. Ever since the Vita Audio R4i was released online and at the Cheshire store it has been a bestseller, with customers impressed by the power and quality of sound which can come from such a small music system.

The R4i is the most comprehensive music system from the Vita Audio range, offering the full range of digital media options including a slot loading multi format CD player, USB port for playback of music files and iPod dock in addition to the DAB/DAB+/FM tuner which is a standard feature of the full Vita Audio range.

The Vita Audio R4i combines technology more frequently seen in high quality separates than compact music systems. Vita Audio developed its own powerful speaker and amplifier system for the R4i, using custom designed Class A-B amplifiers developed with discrete component technology. The result is crystal clear vocals, impressive bass thanks to an integrated subwoofer, and good separation of stereo in spite of the close proximity of the speakers, and the 80 watt output is more than enough for a small to medium sized room.

The R4i offers impressive sound and maximum functionality; however the Vita Audio R2i is equally well accomplished, and another bestselling Vita Audio model at Doug Brady HiFi. The R2i may not have the output of the R4i; however its 20 watt output is impressive, and features enhanced 3D sound processing and tone equaliser to get a custom sound to suit all tastes.

The R2i is a regular winner of the full complement of stars in industry reviews, and has picked up many "Best Buy" awards for its design and performance. "It may be small but it really packs a punch, and has surprisingly good range and impressive sound for such a compact system" says Oakes. The R2i features two pairs of gold plated phono inputs, clock and alarm functions and an intuitive remote control and rotodial controller for ease of operation.

Both the Vita Audio R2i and R4i are sold in three attractive veneer finishes and sleek retro styling, and their looks and outstanding performance have proved to be a winning combination at Dougbradyhifi.com with Via Audio sales soaring and hitting record highs.

Further details of the award winning range of Vita Audio digital radios and accessories can be found on: <a href="http://www.dougbradyhifi.com/s-66-vita-audio.aspx">http://www.dougbradyhifi.com/s-66-vita-audio.aspx</a>

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