

# A Paris Summer of Sand, Sea... and Sizzling Sales



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There's great news this summer for those with twin passions for Paris and seaside fun – as luxury apartment rental agency Paris Perfect has revealed its bright new summer sale to coincide with renowned annual event Paris Plages.

With savings of up to 45 per cent offered on all short term [Paris vacation rentals](#) during July and August, Paris Perfect's centrally-located apartments offer an ideal way to enjoy the month-long city beaches festival, which runs from 21 July to 21 August.

Paris Plages is one of the rare occasions when the right bank of the Seine outshines the famous 'rive gauche' left bank, with man-made sandy beaches and a huge array of musical events, sporting activities and playful pursuits for people of all ages.

This year marks the 10th festival of its kind – and it is bigger than ever before, with 10 times more sand, new beach activities and even the chance to play racket sports. There will also be 10 giant deckchairs devised by stage designer Jean-Christophe Choblet, which can each seat two adults.

One of the headlines of this year's event is a giant sandcastle, to be created by a team of sculptors on behalf of Disneyland Paris. Standing 5 metres tall, it will be modelled on the theme park's famous Sleeping Beauty castle. There will also be the usual opportunities for boating, boules, swimming and artistic workshops, complemented by food, drink and river shuttles between the main festival areas.

Sarah, Head of Customer Service at Paris Perfect, said: "Our summer sale applies to the rental of [Paris accommodation](#) for at least seven nights, making it perfect for spending a week or more at Paris Plages. But be quick! It is offered on a first-come, first-served basis."

"All our [Paris apartment rentals](#) are decorated and equipped to a beautifully high standard and occupy some of the most popular locations in the City Of Lights, close to Metro stations and other busy transport and walking routes. We even have several apartments within walking distance of the 'beach', such as [Chassagne](#), a spacious two-bed property in the Saint Germain neighbourhood.

"This makes it a breeze for our guests to access Paris Plages' three sites: La Villette Basin in the 19th district, the Georges Pompidou Expressway in central Paris and the square in front of the Hotel de Ville in the 4th district."

Other August events include an open-air cinema at Parc de la Villette, while dance, music and theatre events prevail for cultural festival Paris Quartier d'Ete.

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**About Paris Perfect:**

Paris Perfect is a vacation rental boutique offering exceptional apartments in the heart of Paris. Stay in a beautiful apartment in a charming Parisian neighbourhood... relax, enjoy and savor every moment of your vacation. All properties are carefully hand-selected to ensure they meet high standards of luxury and warmth. Many offer spectacular panoramic views, where you will toast your stay at sunset while the Eiffel Tower's 20,000 lights create a magical light show – memories of a lifetime. A team of friendly and helpful staff will be pleased to help you choose the perfect apartment in Paris. Contact Paris Perfect to assist you in planning your next vacation!

**For further information contact:**

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