DirectRooms.com – Luxury Khao Lak Resort Launch Sees Boost to Resort's Tourist Trade in November 2011

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Thailand's beaches and island in the south of the country regularly attract hundreds of thousands of travellers to the region every holiday season and this year the beautiful resort of Khao Lak can expect to be busier than ever in November.

The luxurious Khaolak Cassaway Resort is set to open to a grand fanfare and will see many tourists, both from Thailand itself and abroad, head into town to enjoy the festivities and spoil themselves. The resort offers high quality accommodation, spa treatments, great food and of course Thailand's world famous beaches.

Khao Lak is situated just to the north of Phuket on the archipelago of Phang-Nga, and on top of golden sands and emerald waters, offers visitors great scuba diving and snorkeling activities. The resort is known throughout Thailand as one of the better-kept secrets of the tourist trail.

1st November 2011 marks the date that the Khaolak Cassaway Resort will open formally and the town is preparing for an influx of additional visitors. The new luxury resort is a project under the umbrella of the Kata Hotel Group, which boasts resorts
in many of Thailand's premier locations.

Lek Boonlert, marketing head at DirectRooms.com says: "Khao Lak hotels are traditionally really popular with many native Thais who want a quieter place to stay and also with foreign tourists who want the finer things in life! The new resort is sure to be fully booked so if wanting to take a look at the place while staying nearby it's worth booking a room in advance to avoid missing out."

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About DirectRooms
DirectRooms is an independent discount hotel reservations company based in Asia.
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