

Greenfree Vouchers 'Good For Golf' According To Leading Online Golf Forum



Released on: August 23, 2011, 2:34 pm

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Industry: [Sports](#)

Leading golf publication's poll confirms overwhelming support for 2-for-1 green fee schemes

The wide-reaching popularity of GreenFree, the home of 2-for-1 golf, and similar green fee schemes was confirmed recently, as a leading golf publications' online poll showed overwhelming support amongst UK golfers. Conducted on the online forum of one of the golf industry's oldest and most respected golf magazines, the poll received hundreds of respondents, 84% of which were in support of green fee vouchers. The overwhelming support confirms the high regard that golfers hold schemes such as GreenFree, whose vouchers can be redeemed at an impressive portfolio of over 1,000 courses in the UK and Ireland, including Marriott Forest of Arden, The Grove and The Carrick on Loch Lomond.

"We're thrilled with the result of the poll, which proves that golfers in the UK see the value in the GreenFree product and understand that it has wide-reaching benefits for the game," commented Dave Lynchehaun, GreenFree Brand Manager. "We've worked hard to provide consumers with an unrivalled network of courses to redeem their vouchers at, and are proud to have strong relationships with some of the best-known courses in the UK. Most people note the

flexibility of the product for its continued popularity as GreenFree doesn't commit people to specific tee-times. More and more golfers are taking advantage of the scheme, which is great for the sport, increasing participation and giving golfers the opportunity to play at fantastic venues."

Continually growing in popularity since its launch in 2001, GreenFree is one of the best value green fee options in terms of variety and affordability. Offering golfers the chance to play new courses, whilst providing increased revenue for golf clubs, GreenFree 2-for-1 vouchers align the best interests of golfers and golf clubs alike.

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GreenFree: Launched in 2001, GreenFree is the home of 2-for-1 golf in the UK with over 1,000 member courses throughout the UK and Ireland. Offering half price green fees for visiting golfers playing in pairs, GreenFree vouchers can be purchased at a host of high street retailers, such as Argos, WH Smith, Next, Costco, JJB, Sports Direct, Tesco Direct & Clubcard, American Golf, Direct Golf UK, Nevada Bobs, and online at Amazon, and Online Golf.

The JRW Group: GreenFree is part of The JRW Group, which comprises The Golfers Club, the UK's #1 golf membership scheme; Golf Care, the UK's #1 specialist golf insurance provider; Rewards4Golf, the UK's largest golf loyalty scheme; The Matchplay Championship, the largest amateur golf tournament in the UK and Ireland; and Insure4Sport, specialist insurance for sports coaches and instructors.

For more information on GreenFree please contact Gary Davidson at Professional Sports Group on 01276 858930 (email: gary@profsports.com).

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