

# Mercury Direct Soon To Offer New Additional Holiday Destinations

*Mercury Direct aim to please more customers with their  
new range of travel locations*



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On August 5th, Mercury Direct will release the second edition of their winter brochure for 2011/12.

The winter brochure will advertise three completely new destinations, additional to their pre-existing [Malta holidays](#). North Cyprus is now included in their list of locations, with a total of eight new hotels situated in the resorts of Lapta, Catalkay, Alsancak and Kyrenia. Further to this, an add-on stay in Istanbul has been added to the brochure. Gran Canaria is also now a Mercury Direct destination, with four new hotels in Playa de Ingles, Puerto Rico and Maspalomas. Fuereventura is the fourth new destination offering four new hotels in Corralejo and Caleta de Fuste.

This marks a significant expansion in trade and business and increases travel options for customers.

[Mercury Direct](#), who specialise in affordable, quality-focused holidays abroad, have significantly broadened their range with the addition of such popular destinations.

The company, which has been growing and developing their business and the list of destinations since 1980, made their initial and sole focus, Malta holidays and provided value holidays to the uniquely Mediterranean destination.

The attention paid to the growth of their holiday destinations suggests Mercury Direct is attentive to customer needs. Their summer brochure for 2011 stipulates the value of communication with customers, asking for their input into destinations the company might offer in the future.

A spokesperson for the holiday company said;

'From our beginnings, we have always made it our priority to offer high quality and affordable holidays to all of our destinations. We are very excited to be able to offer our customers the same for a variety of new and exotic holiday spots.'

**-Ends-**

### **About Mercury Direct**

Established in September 1980, Mercury Direct has grown from small beginnings to become one of the leading specialists to Malta , Cyprus , Sri Lanka and Mauritius . Mercury Direct also offer the same quality and choice of [holidays to Madeira](#), the Algarve, Australia, Bali and other holiday destinations. The company only sells its own carefully selected holidays, those in which it has confidence and which customers rate as good or excellent in questionnaires, and the representative service offered in resorts results in clients being looked after through every step of their holiday. As a result, Mercury Direct gets more and more repeat bookings every year as well as new customers who hear about about the company through word of mouth.

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