Rezidor Announces The Park Inn Trysil Mountain Resort In Norway



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Industry: <u>Travel</u>

The Rezidor Hotel Group, one of the fastest growing hotel companies worldwide, announces the Park Inn Trysil Mountain Resort in Norway. The property, featuring 369 rooms, is scheduled to open in December 2011 - just in time for the next ski season. Park Inn by Radisson is Rezidor's young and dynamic core brand in the mid-market segment, offering a hassle free stay, a relaxed and personalized ambiance, and comfortable rooms with modern amenities.

"The Park Inn Trysil Mountain Resort will perfectly complement our existing Radisson Blu Resort, Trysil. We are delighted to further strengthen our presence in our key home market Norway and to also further grow our chic and contemporary resort portfolio," said Kurt Ritter, President & CEO of Rezidor. The new hotel is developed and built by the company Peab, and owned by Peab and SkiStar in equal parts.

Minutes from the slopes, the hotel in Trysil will comprise 369 rooms, suites and apartments with up to 3 bedrooms, making it the ideal destination for family or friends travelling together. Further services will include a restaurant, a bar, a wellness area including indoor swimming pool, sauna and 12 treatment rooms, and a conference centre with a 425 square meter ballroom as well as with several meeting rooms.

Trysil is located in South-eastern Norway, 2.5 hours' drive from Oslo. It is one of Scandinavia's premier ski resorts and attracts a significant international business. For the non-skier, Trysil offers a first-class golf course, canoeing, fishing, cycling, and hiking in a beautiful nature.

Once the Park Inn Trysil Mountain Resort opens, Rezidor will have 25 hotels in operation or under development in Norway, including the Park Inn by Radisson hotel Oslo.

Ritter concluded: "Six of those hotels are Park Inn by Radisson properties. With Radisson Blu already present in nearly every primary and secondary Norwegian city, our growth strategy is now heavily focused on Park Inn by Radisson."

About The Rezidor Hotel Group:

The Rezidor Hotel Group is one of the fastest growing hotel companies in the world. The group features a portfolio of more than 400 hotels in operation, and under development with 88,800 rooms in over 60 countries, including hotels in Nice and hotels in Vienna.

Rezidor operates the brands Radisson Blu Hotels & Resorts, Park Inn by Radisson and Country Inns & Suites in Europe, Middle East and Africa, along with the Club Carlson loyalty programme for frequent hotel guests. Under a worldwide licence agreement with the iconic Italian fashion house Missoni, Rezidor also operates and develops the new lifestyle brand Hotel Missoni.

In November 2006, Rezidor was listed on the Stockholm Stock Exchange. Carlson, a privately held, global hospitality and travel company, based in Minneapolis (USA), is the majority shareholder.

The Corporate office of the Rezidor Hotel Group is based in Brussels, Belgium.

For more information on Rezidor, visit www.rezidor.com

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