

Choice Hotels Announces October Half Term Offers

ChoiceHotels.com



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Choice Hotels Europe, the hotel group behind the Comfort, Quality and Clarion brands, is offering half term packages at a number of properties specially designed for families who want to make the most of the October break.

For those wanting to explore the midlands and the north west of England, [Quality Hotel Stoke on Trent](#) is offering a package including a one-day family pass to Alton Towers, when a family of two adults and two children stays in a family room at the hotel for two consecutive nights*. To qualify for the stay all children must be under 12 years of age. The hotel also offers its guests complimentary car parking, a newly refurbished restaurant and free access to the [Quality Hotels](#) health club and spa with indoor heated pool, massage therapist and sauna.

The [Clarion Collection Croydon Park](#) Hotel is offering a two-night stay for two adults and two children which includes a full English Breakfast each morning, a sumptuous five course dinner on one evening, and a one day family travel card to visit nearby London*. Recently re-branded, this award-winning hotel is located in the heart of Croydon town centre with easy access to Central London and the South East. Guests also benefit from free parking as well as access to a health and fitness centre that boasts a pool, separate children's pool, hot tub, sauna, solarium, gym and squash court.

The [Quality Hotel Birmingham](#) is offering families an Activity Break. Families who stay one night in a family room also receive tickets to a selection of attractions that include Cadbury's World, West Midlands Safari Park, Dudley Zoological Garden and the Black Country Museum*. Breakfast is also included and guests can use the hotel's new leisure facilities including gym, sauna, spa, hot tub and indoor swimming pool.

Reservations for the [family breaks](#) must be made on www.choicehotelsuk.co.uk, or by calling 0800 44 44 44. Offers are subject to availability, and are being offered for a limited time, so families interested in making it a special October half term should make their bookings as soon as possible on www.choicehotelsuk.co.uk.

Notes to Editors:

*All offers are subject to availability, and terms and conditions apply. Please visit www.choicehotelsuk.co.uk for more information.

About Choice Hotels International:

Choice Hotels International, Inc. franchises more than 6,100 hotels, representing more than 490,000 rooms, in the United States and more than 30 other countries and territories. As of June 30, 2011, more than 450 hotels were under construction, awaiting conversion or approved for development in the United States, representing more than 37,000 rooms, and approximately 100 hotels, representing approximately 8,700 rooms, were under construction, awaiting conversion or approved for development in more than 20 other countries and territories. The company's Comfort Inn, Comfort Suites, Quality, Sleep Inn, Clarion, Cambria Suites, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge and Rodeway Inn brands serve guests worldwide. In addition, via its Ascend Collection membership program, travelers in the United States, Canada and the Caribbean have upscale lodging options at historic, boutique and unique hotels.

Additional corporate information may be found on the Choice Hotels International, Inc. Web site, which may be accessed at www.choicehotels.com.

About Choice Hotels Europe

Choice Hotels Europe is the trading name of Quality Hotels Ltd., a subsidiary of Choice Hotels International, Inc, providing travellers with single access to a network of nearly 500 locations in Europe, including over 40 in the UK, under the Comfort, Quality and Clarion brands.

Additional information may be found on the Choice Hotels Europe Web site: choicehotelsuk.co.uk.

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