

Guoman Hotels Property To Host Two Style-Packed Auctions



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Guoman Hotels is to welcome top London salesroom Dreweatts Bloomsbury to its Cumberland hotel on October 10th for two style-packed auctions. Eight works by legendary graffiti artist Banksy, a vintage Hermes crocodile 'Kelly' handbag and a collection of costume jewellery that once belonging to the Duchess of Windsor are among the lots on offer at the auctions taking place at The Cumberland.

Collectors and fashionistas are expected to pack the [Marble Arch hotel](#) - famed for its chic contemporary interior - when Dreweatts Bloomsbury hosts Luxury: Fine Handbags, Pens and Accessories (from 2pm) and Urban Contemporary art (from 6pm).

Taking top billing is limited edition spray paint and emulsion work, 'Mosquito', by street art master Banksy (estimate £30,000-£50,000). Other notable items in the Urban Contemporary sale include items from rising Brit star Eine, whose work was given to US president Barack Obama by prime minister David Cameron; French stencil king Blek Le Rat; and graffiti ace D*Face.

Meanwhile, Luxury: Fine Handbags, Pens and Accessories will feature a wealth of vintage and modern collectibles, including a 1960s Hermes brown crocodile Kelly bag (estimate £8,000-£12,000); four pieces of fabulous costume jewellery designed by Alexis Kirk for the Duchess of Windsor; and a number of contemporary pieces by Cartier, Gucci, Tiffany and Bulgari.

Tim Cordon, General Manager of the [luxury London hotel](#) commented: "The Cumberland has a long history of being at the cutting edge of the London design and fashion scene, so it's fantastic Dreweatts Bloomsbury are bringing these two incredible auctions here. The striking 'gallery' feel of the hotel makes it the ideal venue to showcase the incredible items going under the hammer."

About [Guoman Hotels](#):

Guoman Hotel Management Limited operates two hotel brands within the UK market; Guoman Hotels, an exclusive collection of deluxe hotels located in central London and Thistle Hotels, a chain of quality full service hotels in the UK's major cities.

Guoman Hotels in the UK consists of four landmark properties; Charing Cross, the Cumberland, The Royal Horseguards (current AA London Hotel of the Year 2010/11) and The Tower. Whilst each hotel in the portfolio is different with its own unique identity and style, each provides the very highest levels of comfort and service to its guests.

In 2010, Guoman Hotels launched internationally with its new property opening in Shanghai. In the UK, The Grosvenor Victoria property will join the collection in 2011.

Guoman Hotel Management Limited is a wholly-owned subsidiary of GuocoLeisure Ltd, part of the Hong Leong Group which has hospitality and leisure businesses across the globe with hotels in Europe, USA, Australasia and Asia.

For further information please visit www.guoman.com

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