

Increasing Number Of UK Businesses Appreciating The Benefits Of Outsourcing



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An increasing number of businesses in Britain are recognising how the financial benefits and specialist expertise linked to outsourcing can help their firms grow, according to the results of a new survey.

Research carried out by leading outsourcing marketplace OutsourceMyProject.com found that 72 per cent of businesses asked said they had either already outsourced services to specialist providers, or would consider doing so in the future.

In addition, two-thirds of respondents said in the current financial climate they were more likely to outsource specific projects or business functions as the need arose, rather than recruit a full-time member of staff.

OutsourceMyProject helps bring together businesses from all sectors and match them with a huge range of service providers, from [freelance writers](#) to [freelance SEO experts](#). Co-founder Loren Holland said the recession has made many firms take stock and make positive moves to ensure their companies become more efficient and cut wastage, while retaining the experience and skills of valuable employees.

He said: "The results of the survey show that more companies now look to [find a freelancer](#) to outsourcing work to when those skills are not available in-house and this can lead to considerable cost savings. We expect to see a continuation of this trend as more firms look to rationalise their operations and increase efficiency."

The majority of businesses that said they do not currently outsource work pointed to a lack of confidence in the skills, qualifications or experience of providers as the main reason for not doing so.

Loren added: "It's completely understandable that companies want to know exactly who they are bringing onboard and that the professional they choose can be relied upon to complete the project on time and to an agreed standard. By going through OutsourceMyProject.com firms put themselves in a position to receive genuine tenders from experienced professionals.

"In addition, the website's transparent feedback and rating system means both parties can draw on the experience of others before entering into an agreement."

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Editor Notes:

For the full [Outsourcing Survey results](#) of research carried out at London's Business Growth Show this month visit [OutsourceMyProject.com](#).

About OutsourceMyProject.com:

Established in 2011, OutsourceMyProject.com aims to bring together providers of professional services with organisations and individuals looking to outsource business functions or projects. Following the launch more than 2,000 suppliers including legal specialists, [freelance graphic designers](#) and mobile developers have registered with OutsourceMyProject.com to bid for over £100,000 worth of projects posted by UK businesses.

OutsourceMyProject.com is a member of the National Outsourcing Association (NOA), the UK's outsourcing centre of excellence.

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