

YalaGO Travel Search Engine Launched in Middle East



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YalaGO, a new travel search engine developed in the Middle East, has been launched. Yalago allows travellers to source the best possible travel deals from around the web in one streamlined, convenient and easy to use search engine.

[YalaGO](#) is a 'metasearch' engine that allows users to [compare flights](#) and hotel prices across hundreds of websites - visitors need only search once for a flight or hotel in order to get the best possible fares from across the globe, rather than visiting multiple websites to secure the cheapest or most convenient itinerary.

Unlike other travel search engines, YalaGO does not just provide a list of possible flights and hotels; it offers unparalleled visibility over all regional flight routings and carriers including low cost and published airlines, compared side by side in one search. The site also provides shares guest feedback on hotels to allow travellers to make an informed decision.

YalaGO is a non-transactional website, meaning it does not make bookings or take payment nor does it intend to - its only objective is to lead the online traveller to their ultimate booking destination and simplify the decision for them.

YalaGO will also be the first regional travel website with full social media integration with dedicated Facebook and Twitter pages, designed for on-going daily engagement with its audience and the development of new and unique travel related content so that visitors can remain in-touch with the latest travel news and offers

"The internet is crowded with great deals and offers, but it can be incredibly time consuming to try and navigate your way through them, and even if you take the time, the market is so dynamic, you can never be sure you are really getting the best value for your money," said Ailsa Pollard Vice President of Business

Development for dnata's travel services. "YalaGO seeks to remove the time and confusion associated with traditional travel search engine; we believe your time should be spent packing for your trip, not searching for it."

To celebrate the launch, YalaGO will personally kick start the travel plans for a handful of fortunate GCC residents by giving away five holidays in five weeks. In order to win a holiday (flight and hotel) for two to destinations including Bangkok, Limassol and The Maldives, entrants must correctly answer five questions about a popular destination for their chance to win.

For more information on how to win a holiday for two, interested parties can please visit www.yalago.com or find it on [Facebook](#) and [Twitter](#).

About YalaGO:

Conceptualised and designed in the United Arab Emirates, YalaGO is the region's first travel metasearch site that enables side-by-side comparison of low cost carriers and traditional carriers in one consolidated search, this is complemented by a hotel search engine containing over 230,000 properties worldwide, with options ranging from five-star luxury hotels to apartments and hostels. The search engine is completely integrated with social media, including dedicated Facebook and Twitter pages for constant interaction with its users.

YalaGO is non-transactional website, meaning it does not make bookings or take payment nor does it intend to - YalaGO's sole objective is to provide a simplified search engine that will lead online travellers to their ultimate booking destination.

Please visit www.yalago.com for more information.

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