

Christmas Shoppers Should Go Online To Find Black Friday Deals, Says Parcel2Go



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Britain's leading online [parcel delivery](#) specialist Parcel2Go has reminded shoppers looking for great deals on their Christmas presents this year to remember to capitalise on Black Friday on November 25.

The annual event, which marks the start of the Christmas shopping rush in America, is designed to inspire US consumers and get the tills ringing at the start of the festive season. But thanks to the internet, next week's shopping bonanza won't be restricted to people living in the United States.

Amazon UK is one retailer that is joining in to bring British shoppers deals on a range of goods from books and music to fashion and beauty products, and Parcel2Go has reminded people not to miss out. Amazon will be offering timed deals between Monday, November 21 and Black Friday on the 25th.

Richard Mercer, marketing director at Parcel2Go, said: "Black Friday might have begun as a US tradition but deal-conscious shoppers from the UK now have the chance to beat the Christmas rush and grab themselves a few bargains.

"Online shopping has completely revolutionised the way people buy presents at Christmas and as long as people make sure that their gifts

are being shipped with leading couriers then buying online is a great way to avoid the queues at the tills. There are sure to be plenty of Black Friday deals to be had next week and by choosing to send presents to friends and relatives using Parcel2Go, shoppers will be able to save even more money."

Anyone thinking of ordering goods from American businesses on Black Friday might find that some retailers will only ship to US addresses. Parcel2Go offers customers the opportunity to rent an American address and have goods forwarded to Europe with professional couriers such as [DHL](#) and FedEx, so buying direct from the US is no problem at all.

Richard added: "The US address rental service has become incredibly popular and we'd expect to see an increase in demand from European consumers as Black Friday draws closer."

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About Parcel2Go:

Parcel2Go Ltd has been offering its customers the opportunity to organise domestic and [international shipping](#) for the past 21 years. Based in Bolton, the company operates a cost-effective collection and delivery service using couriers such as City Link and DHL throughout the UK, Europe, and countries across the world.

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