

I&K International Limited Announces Business Award Win For Hairtrade



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I&K International Limited has announced that Hairtrade, the Gateshead-based online hair extension retailer, has one the Fasted Growing Small Business Award as part of the 2011 Ward Hadaway Fastest 50 Awards.

The event, sponsored by the Ward Hadaway law firm, honours the region's fastest growing small, medium and large companies. The award-winners are those companies that have demonstrated the fastest sales growth over the past few years.

Set up in 2005, Hairtrade is a leading online supplier of professional hair and beauty products including [hair extensions](#), wigs, styling equipment and hair care, stocking over 40 brands. Hairtrade offer a range of different types of hair extensions, including [synthetic hair extensions](#) and extensions that are made of human hair.

In response to the winning the reward, Keven Kou, Managing Director of I&K International Limited said: "It is a great honour for us all and it is such a great opportunity for us to be recognized by the public and the region's entrepreneurs.

Kou reflected on Hairtrade's short history, saying: "We've started our online store, Hairtrade.com, since 2006, and the business is blooming from the start. Now Hairtrade.com has become the No.1 hair extensions online store with over 200,000 registered members.

Executives at I&K International Ltd. hope to build upon Hairtrade's recent win and are looking to continue in their growth. Kou explained this sentiment, saying: "We are expanding our products range to cover all sorts of hair and beauty products. Our target is to become the No.1 hair and beauty online superstore in the next 5 years."

About I&K International Limited:

I&K International Limited was established in 2005 and is now one of the leading online hair care, hair extensions and beauty products distributor and retailer across the UK and Europe. Hairtrade provides a wide range of hair extensions products, [fake tan](#) hair care and hair electrical brands.

Hairtrade provide a wide range of 100% human hair extensions mainly, human hair weaves, I&K clip in Hair Extensions and pre-bonded hair and European hair extensions. Among its top brands are I&K 100% Human Hair and Remy Hair, Top Model and Jessica Simpson hair. In addition to its 100% human hair extensions the company also provides synthetic hair extensions, wigs, hairpieces, hair extensions accessories and tools, as well as an extensive range of [hair straighteners](#) and hair care products from brands such as Tigi, Loreal, Schwarzkopf, Goldwell, Matix, Fudge, Keune, Sexy Hair and many more.

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