

# Jumeirah Wins Two Major UK Digital Awards



Released on: November 10, 2011, 3:30 pm

Author: **Jumeirah**

Industry: [Travel](#)

Jumeirah, the Dubai-based luxury hospitality company and member of Dubai Holding, has won two major awards in as many weeks for the quality of its expertise in digital strategy.

On 11 October 2011, the company won The Best Hotel Website Award at The Travolution Awards, then shortly after received another award, jointly with its partner bigmouthmedia, for Best Use of Search Engine Optimisation for Corporate Communications at the Digital Impact Awards, which were held on 20 October 2011.

The Travolution Awards aim to recognise companies, brands and individuals who excel in the fields of online travel distribution, digital marketing and technology, and are the UK travel industry's highest accolade for innovation and excellence online. Entries were vetted by eleven independent judges from leading digital, travel and distribution organisations

The Digital Impact Awards is the UK's leading awards programme and they aim to recognise, benchmark and celebrate excellence in digital stakeholder communications. The awards provide an opportunity for all staff, companies and agencies alike, to see their efforts recognised and to celebrate excellence in digital communications. The success of Jumeirah and bigmouthmedia at this particular ceremony shows how highly regarded the work they have been doing together is within the digital communications industry, as competition for the award was highly competitive.

Both of the awards highlight the work that Jumeirah has put into updating their website to make it suitable for users all over the world - Jumeirah.com is available on mobile and in English, Arabic, Mandarin, Russian and German, to meet guests' requirements and support the company's ambitious global expansion.

- ENDS -

**About Jumeirah Group:**

Jumeirah Group, the Dubai-based luxury hospitality company, member of Dubai Holding and one of the world's leading luxury hotel chains, operates a world-class portfolio of hotels and resorts.

Jumeirah Hotels & Resorts includes Burj Al Arab, Jumeirah Beach Hotel, Jumeirah Emirates Towers, a number of [Dubai Hotels](#) such as Jumeirah Zabeel Saray and Madinat Jumeirah in Dubai; Jumeirah Carlton Tower and Jumeirah [luxury hotels in Central London](#) like the Lowndes Hotel; [hotels Frankfurt](#) such as the Jumeirah Frankfurt, Jumeirah Essex House in New York; Jumeirah Himalayas Hotel in Shanghai and [luxury hotels Maldives](#) such as the Jumeirah Dhevanafushi in the Maldives. Jumeirah Group also runs the luxury serviced residences brand Jumeirah Living; the spa brand Talise; Jumeirah Restaurants; Wild Wadi Waterpark; The Emirates Academy of Hospitality Management; and Sirius, its global loyalty programme.

**PR Contact:**

Jumeirah Group Corporate Communications  
Director of Corporate Communications  
PO Box 73137  
Dubai  
United Arab Emirates  
+971-4-373-0164  
[www.jumeirah.com](http://www.jumeirah.com)

~~~~~

Press release distributed via EPR Network (<http://express-press-release.net/submit-press-release.php>)