

Nominate Your Loved One for the 'Gift of Hearing' from Estes Audiology

3 Sets of Free Hearing Aids Will Be Awarded this Year by Estes Audiology during its Annual Holiday Giveaway



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November 22, 2011 – New Braunfels, Texas – Estes Audiology (www.HearLifeAgain.com), a professional hearing healthcare provider dedicated to improving the lives of the hearing impaired and their families is again giving away three sets of hearing aids during its annual "Gift of Hearing" holiday giveaway. Each year, Estes Audiology donates hearing aids in December to worthy individuals who suffer from hearing loss and lack the financial resources to purchase hearing aids. Estes Audiology is soliciting nominations regarding qualified participants starting today thru December 9, 2011. On December 14th, the recipients of the 'Gifts of Hearing' will be notified.

"We are fortunate to live and work in the great communities of New Braunfels, Georgetown and Boerne. During this holiday season, Estes

Audiology wants to continue its annual tradition of helping those in need of hearing assistance through our 'Gift of Hearing' program, " said Soriya Estes, Au.D., founder and owner of Estes Audiology. "This annual giveaway is our way of saying thanks to the people of Central Texas. It warms all of our hearts when we hear what an impact our gift has made."

Jane Whitehouse was a past recipient from the "Gift of Hearing". When reflecting on the impact of receiving such a gift, she emotionally says, "I cannot put into words what Estes Audiology has done for me. That same year my husband passed away and I was diagnosed with myelodysplastic syndrome, a blood disorder. For years, I had been plagued with hearing loss. With the hearing aids, I could hear again. Words cannot express the gratitude that I feel towards Estes Audiology and its staff for this wonderful gift." Her daughter-in-law Lisa Whitehouse added, "It was definitely the best Christmas gift I have ever been a part of. Receiving the hearing aids has totally changed her life."

To be considered as a recipient for 'the Gift of Hearing', participants or those who nominate them must write a short essay – 400 words or less – describing how hearing aids would impact them and the lives of the people with whom they interact. Nominations and essays for the 'Gift of Hearing' holiday giveaway may be submitted directly to info@estesaudiology.com or may be mailed to Estes Audiology Hearing Center, 1528 Common Street, Suite 5, New Braunfels, Texas 78130. The winners will be selected based on the following criteria: hearing need, financial need, opportunity to impact the recipient's life, and opportunity to impact the lives of the people with whom they interact.

This is the sixth year that Estes Audiology Hearing Centers has given away sets of hearing aids to deserving individuals. Since the 'Gift of Hearing' program's inception in 2005, Estes Audiology has given away more than 13 pairs of hearing aids to hearing impaired individuals – an in-kind donation worth more than \$59,000.

Estes Audiology, a woman-owned professional hearing healthcare provider, was founded by Soriya Estes, Au.D., a well-known Central Texas audiologist and former adjunct professor at the University of Texas-Austin. Estes Audiology currently has offices in New Braunfels, Georgetown, Boerne and San Marcos. Putting its patients first, employing only the most talented and educated staff, using state-of-the-art measurement tools, and providing the most digitally effective

hearing solutions and devices, Estes Audiology is the hearing healthcare provider of choice in Central Texas.

To learn more about Estes Audiology and to take its online hearing evaluation, visit www.HearLifeAgain.com.

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