

Pioneer Services to Give Away \$1,000 and Apple iPads® to Eight Lucky Service Members

Mega Merry Giveaway' to make holidays brighter for lucky winners



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Author: Scott Cahill

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KANSAS CITY , Mo. (Nov. 17, 2011) Pioneer Services will make this holiday season one to remember for eight service members and their families thanks to the [Mega Merry Giveaway](#), a sweepstakes just for active-duty or career-retired service members and their spouses. There will be four winners of \$1,000 and four iPad winners—one winner of each from each military branch.

“The Mega Merry Giveaway is our way of thanking those who serve for all they have done for our nation, and in a way that captures the season's spirit of giving,” said Karen Von Der Bruegge, chief marketing and retail operations officer for Pioneer Services. “The best part—other than the chance to win a thousand dollars or an iPad—is that there is no obligation and no strings attached. All they have to do is be on active duty, career-retired, or a military spouse, and they can enter to win. It really is that easy.”

Those who qualify can enter on the company's Facebook page at www.Facebook.com/PioneerServices, or at www.MegaMerryGiveaway.com, which is also where they can find complete rules and details.

"We are incredibly excited for the winners to be selected December 11," added Von Der Bruegge, "because that is when we will find out who is going to have a very merry holiday season on behalf of Pioneer Services."

Pioneer Services, the military banking division of MidCountry Bank, provides financial services and award-winning education to members of the Armed Forces. For more than 25 years, Pioneer Services has been a leader in military lending, offering [military loans](#), [retail lending](#), [VA loans](#), [Certificates of Deposit](#), savings accounts, and award-winning [financial education](#) programs through a network of offices and on the Internet. Pioneer Services is proud to support military families and communities through a variety of partnerships, programs, and sponsorships.

For more information, visit PioneerServices.com. For loan information, visit PioneerMilitaryLoans.com.

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Contact:

Scott Cahill
Public Relations, Pioneer Services
media@pioneerservices.com
ph: 816-756-2020
fax: 816-561-9333

Pioneer Services
Military Banking Division of MidCountry Bank
4700 Belleview Avenue, Suite 300
Kansas City, Mo. 64112
Ph: 816-448-2300 / FAX: 816-561-9333

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