

# Voyager Travel Direct Reports A Surge In Bookings To Cape Verde



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Author: [Voyager Travel Direct](#)

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Voyager Travel Direct has reported an increase in holiday bookings to Cape Verde, particularly during the autumn and winter months. Cape Verde's surge in popularity is so significant that holidays to the island nation accounted for 7 per cent of all Voyager Travel Direct bookings in the months of September and October.

Cape Verde is a group of islands in the Atlantic Ocean, located off the west coast of Africa. Colonised by Portugal in the 15th century, Cape Verde eventually gained independence in 1975. The culture of Cape Verde is heavily influenced by the Portuguese as well as its neighbouring African countries.

With winter temperatures averaging around 10 degrees warmer than the Canaries, Cape Verde's warm weather is one of the main draws for sun-seeking winter tourists. With the country's large and well-established tourism industry, Cape Verde holidays appeal to those who want to relax in a stress-free and hospitable environment.

Many of the Cape Verde bookings through Voyager Travel Direct have been all inclusive holidays, which bundle the costs of accommodation, flights and meals into one holiday package. Voyager Travel Direct reported that all of its holiday bookings to Cape Verde have been Boa Vista holidays or for stays at the resort of Santa Maria on Sal Island.

Verity Eyre, the general manager of Voyager Travel Direct, responded to the increase in Cape Verde bookings, saying: "Last year we didn't really sell Cape Verde at all, this year we have worked together with a great supplier to negotiate some fantastic all inclusive prices and this has led to a massive increase in Cape Verde sales for us. Cape Verde offers pretty much guaranteed winter sunshine without having to fly long-haul and offers a good alternative to the Canaries for clients looking to try somewhere different this winter."

-Ends-

**About Voyager Travel Direct:**

Voyager Travel Direct is an online travel agency which has been trading holiday offers since 1991 from their retail store head office in Sheffield. Voyager Travel Direct is a totally independent Travel Agency which means they aren't biased towards any one supplier and will offer access to hundreds of suppliers in order to enable you to get the best deal.

Voyager Travel Direct operates several websites and offers a range of holidays, including Santa Maria holidays.

As Abta Bonded Travel Agents, Voyager Travel Direct act as Agents for ATOL protected tour operators and also apply supplier failure insurance to any separate flight or accommodation bookings made so you can be confident your holiday is financially protected.

**PR Contact:**

Verity Eyre  
General Manager  
Voyager Travel Direct  
473 Manchester Road  
Stocksbridge  
Sheffield  
S36 1DH  
0871 200 2201  
[www.voyagertraveldirect.co.uk](http://www.voyagertraveldirect.co.uk)

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