

Windmill Leasing Set To Expand Into The Light Commercial Vehicle Leasing Sector



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Windmill Leasing has announced plans to expand into the light commercial vehicle (LCV) leasing sector in early 2012.

Building upon the company's established reputation as a provider of business car leasing, contract hire and fleet management services, Windmill Leasing will be providing LCV leases to businesses across the UK.

The range of LCVs that will be available from Windmill Leasing will include regular vans, Luton vans, tippers and drop sides, mini-buses and adapted vehicles, in addition to 4x4 pick-ups.

Affordable and reliable commercial transport is often seen as essential to the smooth running of a business. Utilising a leasing company to provide and manage maintenance of vehicles offers a viable, cost-effective alternative to purchasing LCVs while also benefiting from the added support services throughout the duration of the leasing agreement.

A new marketing initiative will promote the LCV leasing service, including the launch of dedicated web pages, which will provide a platform to showcase the competitive offers available to businesses seeking reliable light commercial vehicles in the UK. This activity will complement the recently launched business car leasing and contract hire focused website through providing new themes to adequately promote the LCV leasing deals available.

Speaking about the expansion in service, Keith Townsend, Managing Director, Windmill Leasing commented: "Over recent years, with cash flow becoming tighter and tighter, more and more operators of light commercial vehicles are switching from outright or hire purchase to leasing LCVs.

"The benefits of leasing are numerous and the options available from Windmill Leasing really give the customer the ability to choose what they want and what is best for them. This can include reducing outgoings with fixed, low monthly payments as well as removing the operational headache of handling vehicle maintenance issues and over payments – often unnecessarily incurred when non-LCV specialists, such as finance teams, are looking after the process."

Keith Townsend adds: "Depending upon the age of the existing fleet, Windmill Leasing can often provide sale and leaseback opportunities for customers wanting to inject positive cash flow into their businesses."

The forthcoming expansion in service complements the recent marketing and operational initiatives by Windmill Leasing as the company looks to establish itself as a leader in the business car leasing and light commercial vehicle (LCV) leasing market.

About Windmill Leasing:

Windmill Leasing is an award-winning provider of company car leasing, contract hire, [fleet management](#) and, from early 2012, LCV leasing services to businesses throughout the UK. Formed in 2004, the company employs a range of experts able to assist with any customers looking for their next [business car lease](#), located in its Head Office in Bromsgrove and a Sheffield satellite office from which it offers initial advice and on-going account management services to its clients. From [van contract hire](#) deals to GAP insurance, the company prides itself on its holistic approach to contract hire for the UK business car leasing market.

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