

# DirectRooms.com – Marathon Runners and Fans Head for Naples in January 2012



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Author: Lek Boonlert

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One of the most gruelling races in the world marathon calendar is this January set to attract visitors from all over the world to the Italian city of Naples. [Hotels in Naples city centre](#) can expect a busy time of it when runners, spectators and more head into town to enjoy the Napoli City Marathon.

The Napoli City Marathon is renowned for being one of the prettiest marathon routes around, since it takes in the city's famous historic architecture and picturesque piazzas. The race is also known as a real physical test since it takes place in the winter putting an added strain on runners.

The race will be held on January 29th 2012 and with so many additional visitors being in town requiring places to stay, online hotel booking specialist DirectRooms.com is recommending early booking of accommodation.

Hotels in the vicinity of the race's Piazza del Plebiscito start line are expected to be in particular demand. The race commences there and continues through some of the best-known historic sites in the city.

Lek Boonlert, marketing head of DirectRooms.com, comments, "Marathon runners are known for wanting to test themselves against the toughest terrain and conditions, so it is not surprising that the Napoli City Marathon is so popular. Thousands of participants and their

families will be in town for the event, not to mention race organisers and distance running fans, making advance booking of hotel rooms the smart move."

### **About DirectRooms**

DirectRooms is an independent discount hotel reservations company based in Asia.

Established and online since 2000 with over 55,000 hotels worldwide.

### **For further information please contact Lek Boonlert:**

Email: [lek@directrooms.com](mailto:lek@directrooms.com)

Tel: + 66 (0)76 241 145

Website: <http://directrooms.com>

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