

# Favourable Weather Bodes Well for Last Minute Christmas Shoppers Says Shiplly



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Snow during the week leading up to Christmas can be troublesome for [couriers](#) and customer alike. Now however, the chances of a white Christmas have been slashed as it appears that the UK may be in for one of the warmest Christmas days on record. The last days leading up to the holiday should also stay relatively mild, which will please late Christmas shoppers says online transport marketplace Shiplly.

Not content with the explosion of digital commerce conducted over the past weeks some online retailers are accepting Christmas delivery orders as late as the 23rd via express or next-day. Other stores are offering the proviso that timely deliveries are weather-dependant however it seems as though it shouldn't pose a problem this year.

Last-minute festive shoppers' concerns of hostile conditions delaying deliveries or high street visits have seemingly been allayed. Forecasters have all but ruled out a white Christmas as tropical air could bring temperatures as high as 14C to the country and even 12C in Scotland which plummeted to a frostbitten -18C last year. The north experienced bleak weather last week, ruling out deliveries and causing traffic chaos, it appears now however that transport firms will be able to continue a normal service owing to less severe weather conditions.

Robert Matthams, Managing Director of Shiplly ([www.shiplly.com](http://www.shiplly.com)), the online marketplace with a network of more than 40,000 transport

and [removal companies](#), spoke about the benefits of a mild holiday season.

“While it might not feel quite so much like Christmas, the warmer weather is actually a blessing for the last minute shopper. With so many opting to shop online and relying on a trusty [man with a van](#) to do the legwork for them it’s fortunate that the weather this year will allow delivery services to work right up until the last minute.”

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Founded in 2008, Shiplly.com matches people needing to move goods with transport companies going there anyway. Over 25% of lorries run completely empty of cargo and over 50% run only part-full. By enabling consumers and businesses to make use of this spare capacity, Shiplly.com dramatically cuts down on CO2 emissions, increases the profitability of transport companies and saves the consumer up to 75%.

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