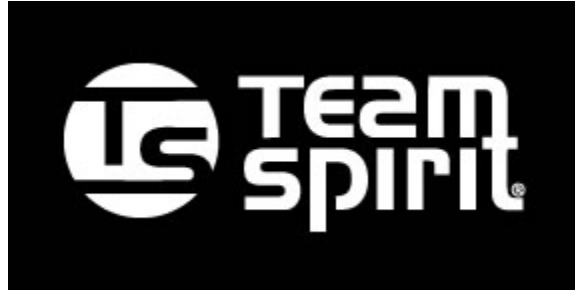


# Team Spirit Australia Launch New Soccer Product Line & Relaunch Website



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Team Spirit Australia is using the launch of their new website to announce their entrance in to the custom made soccer and football team wear market. The website has undergone a significant upgrade including new designs across rugby, soccer and school verticals, a revamped 'request a quote' tool and social media integration.

Team Spirit have been supplying high-quality, [custom rugby jerseys](#) to Australian and international rugby clubs and schools for over eight years, and expect that this experience will be invaluable in their new venture.

"We have been making custom-made rugby gear for a long time now, and as you can imagine, it needs be extremely durable. We are taking all our know-how from rugby and leveraging it in our [custom soccer jerseys](#) to ensure our product is second-to-none", said James Lancaster, Director at Team Spirit.

Team Spirit is also repositioning their partner site, [www.year12jerseys.com.au](http://www.year12jerseys.com.au), to sit under the Team Spirit umbrella. Team Spirit have been producing custom [school](#)

jerseys under the Year12Jerseys brand for over eight years, and now feel it makes sense to integrate them.

"It makes sense to operate under the one brand in future. We can concentrate our resources in to the one brand and achieve a better outcome," said Lancaster.

Team Spirit also have plans to introduce a "build your own" tool in January 2012, where clubs and schools will be able to design their own rugby, school and soccer garments and receive an automated quote with ease.

### **About Team Spirit Australia:**

Proudly 100% Australian owned, Team Spirit specialise in supplying rugby garments to grass roots rugby clubs and schools across Australia, from the suburbs to the bush. We recognise the importance of attention-to-detail for every garment and supply a quality of product that is second to none. It is no wonder so many customers are thrilled to have Team Spirit on their side.

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