

The Book People Look Back On 2011 And Forward To 2012



Released on: December 01, 2011, 9:47 am

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Industry: [Retail](#)

Award-winning bookseller the Book People looks fondly back on the [bestselling books](#) and annuals of 2011 and looks forward to what's hot for 2012. The Book People know that books make great presents all year round and that they are particularly popular as stocking fillers and Christmas gifts, especially with parents buying [children's books](#) and colleagues buying cheap books for the all-important office Secret Santa.

Lindsay Evers of the Book People said: "It has been a great year for the book, with numerous campaigns being started to get more children reading. Reading is one of life's essential skills and our invaluable selection of cheap children's books, fiction books and more is built with the customer in mind, and is priced to be affordable for all."

The Book People's ten best-selling annuals of 2011 include:

10. Match Annual 2012
9. The Simpsons Annual 2012
8. Ripley's Believe it or Not 2012
7. Strictly Come Dancing Annual 2012
6. A Christmas Celebration by Avril Tyrrell
5. North - The Greatest Animal Journey On Earth
4. Moshi Monsters: Official Annual 2012
3. Top Gear: Official Annual 2012
2. Peppa Pig: Official Annual 2012
1. Doctor Who: Official Annual 2012

Such annuals are popular because they are very often family-friendly and can be read in manageable chunks after school, before bed, and as a family alternative to watching television. One review of the Simpson's Annual 2012, left on 5 December on the Book People website, said: "It's really good, funny, enjoyable. It's child friendly and an all-round good book."

The Book People expects [classic fiction books](#) to continue to sell well in 2012, as well as celebrity chefs books, boxed book collections and audio books for those who like to listen on the move. With the latest and most popular books available online at affordable prices, the Book People expects the book market to hold its own against video games and the like.

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Press release distributed via EPR Network (<http://express-press-release.net/submit-press-release.php>)