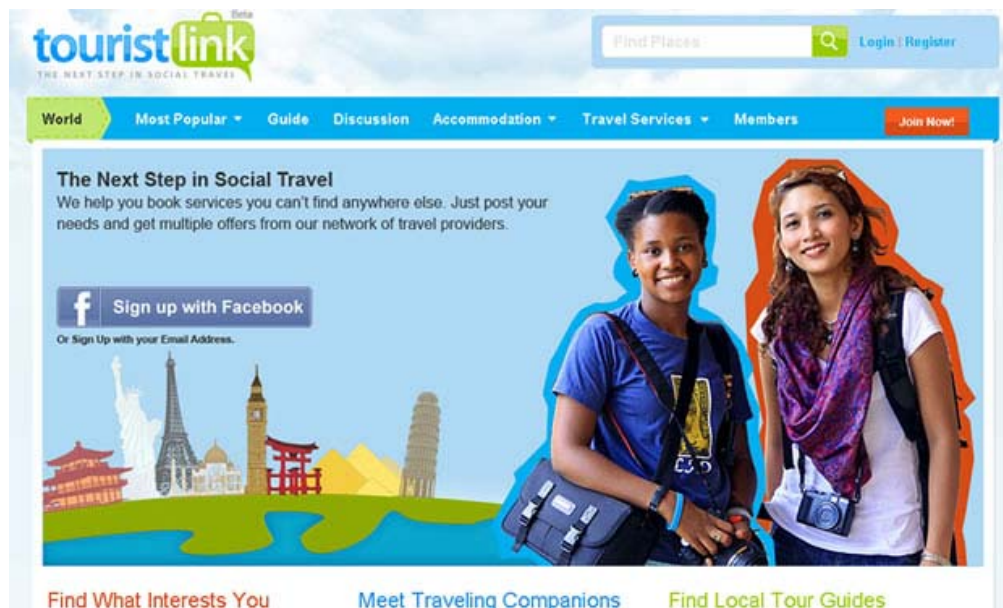# Touristlink Introduces A New Way To Share Places

Released on: December 26, 2011, 7:42 am
Author: David Urmann
Industry: Travel

Touristlink.com, a social platform for travelers, announces the launch of a new way to save and share places. Touristlink members can now easily add any destination, restaurant or hotel to a list and then choose from a variety of ways to display or share the list across the web. It's a fact that people love lists. They are easy to read, keep us organized and are great conversation starters.

Lists on Touristlink are a fun way to share your favorite restaurants, surf spots, or mountain peaks you have climbed. A member can make any number of lists and is free to give each its own name. Some recent examples from the site include; "Mountains I have climbed", "Favorite Beaches in Thailand", "Restaurants I don't Recommend to anyone".

Members make lists by simply clicking the list button on any destination as they browse they site and then they can easily drop the location into anyone of the lists they have created. Once a list is created it is easy to email or share with friends on other social media. If a member unable to find a particular place he is able to create it and then add it to a list. Lists display across the entire web page and are free of advertising and other distractions.

Members can choose between map and grid views when it comes to displaying lists. Every item on the list is connected to a place in the Touristlink database so it can be clicked on to get all the travel information and to see more pictures.

David Urmann, the founder of the site, commented that "We have seen a number of members who are travel agents use the lists to successfully market themselves. Travel agents and hotel owners with profiles on the site have been very successful at driving traffic to their profiles by constructing top 10 lists to get people attention and which tend to rank well with search engines." Several hotel owners have reported positive feedback from customers after they constructed top 10 lists of restaurants and attractions that are nearby and then send to visitors after they book a room.

The founders at Touristlink indicated that this is just the beginning and in the coming months will offer members the ability to group together to make lists. The ability to share and collaborate is a function that the founders want to build into all the aspects of the site as it keeps users interested and involved. One founder commented "Sharing lists is a great way to share your travel experiences with other as it's a way to add value for your friends and involve them in your trip experience without just saying where you went or what you did."

Touristlink.com has been providing information on global travel since 1998 and went public beta with its new suite of social and marketplace features in October 2011. Touristlink is managed by GotripIndia the developers of visitusa.com and the parent company of hotelkhoj.com.

Contact Details: David Urmann
CEO Touristlink.com
14/1 & 14/2, 2nd Floor, IT Park, South Ambazari Road,
Parsodi, Nagpur-MH-440022
E- Davidurmann@Touristlink.com
W- Touristlink.com
P- 91-932-666-1234 (India)
M- 614-408-8271 (USA)

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