

# Event Marketing Solutions Repeats its ISO Audit Success



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Event Marketing Solutions (EMS) has maintained its high standards in environmental and health & safety processes by passing an ISO audit following a tough two-day assessment.

The roadshow promotions specialists repeated their 2010 success with the ISO 14001 and 18001 accreditations, passing the audit with no non-conformities. The auditor's report praised EMS for its management of suppliers and storage of hazardous materials as well as for showing 'good evidence of improvement actions being identified and delegated'.

This latest achievement swiftly follows on from EMS' success in December last year with quality management accreditation ISO 9001, which maintained EMS's unbroken record since it first achieved the standard in 2005.

EMS Managing Director Keith Austin said:

"The ISO standards are an important quality benchmark for procurement processes and help reassure clients when dealing with us for the first time. We strive to constantly deliver exceptional high standards of service and this mark of approval demonstrates our commitment to best practice."

EMS continues to demonstrate its commitment to its environmental responsibilities during all of its direct marketing activities. The latest green initiatives being implemented by the ISO team during 2012 include:

- + Offsetting their previous years carbon omission of all their [exhibition trailers](#)
- + Community programmes to clear up the neighbouring landscape to tidy up the local lake
- + Smarter driving training for key employees in the business
- + Reduce electricity and gas consumption

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Note to editors

Event Marketing Solutions (EMS) is the Europe's leading provider of vehicle-based marketing roadshows. They specialise in creating and managing face-to-face campaigns for global brands across the world.

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