

British Airways flies Mother's Day cards from Bangladesh



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British Airways has announced that it will be flying in a special selection of Mother's Day cards made with love from the Sreepur village in Bangladesh.

The beautifully handcrafted [Sreepur Mother's Day cards](#) () have a deeper meaning than the words on the cover as all profits are returned to Sreepur Village, a home for destitute women and children in rural Bangladesh.

Rob Jenkinson, who distributes Sreepur cards in the UK, said: "This Mother's Day you can make two mums happy as well as making a world of difference to the women of Sreepur. They do an incredible job to create these cards all year round, while bringing up their families below the poverty line. Every single penny makes a difference and goes straight back to the project."

British Airways has supported the Sreepur project since it was established, helping with vital distribution flying a range of greetings cards into the UK, as well as retailing them internally in their Head Office.

The cards are made from jute, also known as Hessian, which grows in abundance in the area around Sreepur, helped by the ideal wet and warm conditions of the monsoon area. The cards are decorated with a combination of wheat straw and paper, with the finished product made from locally sourced natural products to a high standard.

Mary Barry, British Airways community relations manager said: "We're so proud to be part of this project. I have seen first hand how the village has been transformed, thanks to the generosity of all the people who buy these cards and I would like to thank them for their contribution."

The Sreepur Village Outreach Project was an opportunity to help the local community and provide vital funding for the project. It gives the local women training in card making, courses in health and hygiene plus general welfare support. The women make the cards at home, for which they are paid a fair wage without having to leave their children. With the help of British Airways the charity is able to bring the cards back to the UK and return every penny from sales to Sreepur Village.

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About British Airways:

British Airways plc offers a wide range of worldwide destinations – including in [Maldives holidays](#), [Delhi flights](#), [Mumbai flights](#), hotels, flights, Avis car rental and experiences. Customers can save time and money with ba.com when booking ATOL protected holiday packages, ATOL number is 5985. Passengers are offered added peace of mind to their holiday plans and the security of travelling with British Airways. British Airways plc constantly seeks to exceed customers' expectations, both in terms of the value for money and quality of the service provided.

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