Boston Dentists: Digital Smile Makeover Services Are Now Available at Charles River Dental Associates



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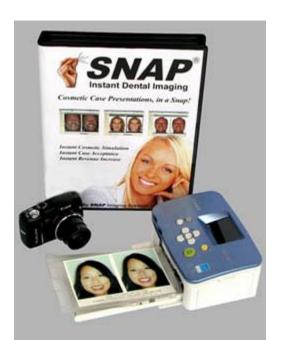
esthetics. Fortunately, cosmetic dentistry can easily alter many imperfections. With fast and easy digital smile makeovers, patients can actually visualize the effect of treatment so they are more comfortable and excited about moving forward with specific procedures.

This innovative new service based on SNAP technology is easy to use and allows patients to see their "before and after" results within days. Patients simply upload an image to our

Industry: Healthcare

BOSTON (March 1, 2012) -- Charles River Dental
Associates (CRDA) will
begin offering Digital Smile
Makeover services to
patients who are
considering cosmetic
surgery or who are
interested in how cosmetic
surgery can enhance their
appearance, and
specifically, their smile.

There are myriad elements that influence smile



website www.charlesriverdental.com. Next, CRDA dental professionals analyze the mouth and consider various ways to improve it using veneers, whitening, straightening, implants, and other cosmetic treatments. Often, they will have consulted with the patient prior or will have received information along with the patients' image download, so they have an idea what improvements are of particular interest. Within days, patients receive their digital smile evaluation via email, along with an analysis of suggested treatment options.

This new digital simulation service is part of CRDA's commitment to offering consumers top quality dental care based on the latest technology. We believe that smile makeovers help patients feel more confident about the way they look, and can also improve their speech, oral hygiene, and overall health and well-being.

Charles River Dental Associates is a group practice offering a full range of services for the entire family based in downtown Boston. For more information, visit our website: www.charlesriverdental.com

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