

Don't Miss Out On Opportunities Thrown-Up By The Tablet Explosion, Urges Parcel2Go



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UK, March 26, 2012, 10:07 am -- [/EPR NETWORK/](#) -- The number of people in the UK who own a tablet computer is rising rapidly, and online [parcel delivery](#) specialist Parcel2Go has called on companies of all sizes to make sure they don't miss out on the wealth of opportunities available.

The market for tablets has been recognised as one that is significant and growing, with new product releases such as Apple's third generation iPad helping to boost interest in the sector. Apple's first iPad went on sale just over two years ago, and the company has sold around 55 million of the devices since then.

The latest version, which hit the shops earlier this month, had "a record weekend" according to the company and chief executive Tim Cook, who has said he expects tablets to outsell computers within three years.

Parcel2Go's marketing director Richard Mercer said the fact that tablet computer ownership is spreading so rapidly, and that research has shown the average tablet owner spends

more money shopping online other internet users, means businesses must act.

He said: "The convenience and ease of browsing and shopping using tablet computers has been recognised by consumers, and businesses must recognise the importance of having a strong online presence in order to take advantage of the situation.

"Parcel2Go helps a large number of companies to get their products out to customers with domestic and [international parcel](#) delivery firms. We know that customers have come to demand that businesses today not only offer an online shopping experience that is intuitive and enjoyable, but also one that allows them to have access to delivery services that are fast, reliable, inexpensive and will ensure that the product is in their hands in the shortest possible time."

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About Parcel2Go

Parcel2Go Ltd has been helping its customers to organise parcel deliveries for the past 21 years. Based in Bolton, the company operates a cost-effective collection and delivery service with low postage rates using [UK courier](#) services such as Parcelforce and [citylink](#) that offer affordable delivery services and online features such as quick quotes and city link tracking throughout Britain, Europe, and countries across the world.

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