

Children's Book Series Combines Substance With Fun



Released on: April 23, 2012, 3:00 am

Author: **Doodles Ave.**

Industry: [Education](#)

Dallas, Texas, April 23, 2012, 3:00 am -- /[EPR NETWORK](#)/ -- Growing up, author and illustrator Setria James did not make the best grades, but she discovered a strong artistic ability through coloring and began excelling in art classes. She subsequently followed this passion through her college education, studying fine arts and graphic design. Setria recently tapped into her love of coloring and interest in child development by single-handedly authoring and illustrating the Doodles Coloring Fun book line under her Doodles Avenue brand.

Setria published the coloring book collection to encourage children's artistic expression, provide a fun platform for learning, and aid in their overall development. The series delves into a variety of interesting and educational subjects, such as animals, insects, flowers, food, safety, travel destinations, and United States history. Each book is filled with Setria's original drawings, themed facts, and activities, which address some of the biggest concerns parents face, including education, health, safety, and cultural awareness.

Ten coloring books have now been released under the Doodles Avenue brand, including the award-winning first edition of "Doodles Alphabet Coloring Fun." According to Setria, "Coloring helped cultivate my creativity as a child and inspire my career in graphic design, which is why I wanted to produce Doodles Coloring Fun. If my books can inspire other kids to be creative and help them learn about their world in the process, then I've accomplished my goal. Doodles Coloring Fun has a level of substance I wish my childhood coloring books contained, with imaginative sketches and educational facts."

Setria attended Texas Woman's University, where she received a Bachelor of Fine Arts degree and a Masters of Art degree with an emphasis in Graphic Design. Says Setria, "Coloring stimulated my career path and my passion for the arts. My lifelong love of coloring continues through the Doodles Coloring Fun collection, but now I'm paying it forward."

The Doodles Coloring Fun series is available exclusively on Amazon.com.

If you would like more information on this topic, or to schedule an interview with Setria James, please email doodlesave@aol.com. High-res photos are available to the media upon request.

- Ends -

Contact Details: Setria James
Doodles Avenue
doodlesave@aol.com
www.doodlesave.com
214-673-2901

~~~~~

Press release distributed via EPR Network (<http://express-press-release.net/submit-press-release.php>)