

Easyjet And Booking.com Announce New Hotel Agreement



Released on: April 17, 2012, 4:43 pm

Author: **John McElborough**

Industry: [Consumer Services](#)

LONDON, April 17, 2012, 4:43 pm -- /[EPR NETWORK](#)/ -- From April 2012, the deal will make more than 200,000 properties worldwide, available for easyJet customers to book. With over 120,000 properties in popular easyJet destinations like [Prague](#), [Croatia](#) and [Seville](#), customers will be able to access Booking.com's accommodation service via a bespoke and innovative reservation tool from the easyJet website.

Catherine Lynn, easyJet Customer and Revenue Director commented:

"We are really pleased to announce our collaboration with Booking.com. It will enable our customers to choose from a wider range of Europe 's leading hotels, with greater flexibility and at guaranteed, best-available prices.

"Both easyJet and Booking.com believe in the importance of providing customers with value for money and a service that's easy and convenient and this agreement delivers exactly that. We are sure it will be popular with our customers."

The deal brings enhanced booking options such as 'Pay after you Stay' and gives customers looking for that ideal hotel hideaway, the lowest prices backed up by a Best Price Guarantee. It also offers them the flexibility to book a hotel

online immediately after they make their flight booking or any time prior to their flight departure - even on the same day as their actual flight.

Paul Hennessy, Booking.com's Chief Marketing Officer commented:

"We're delighted to be working with easyJet. Booking.com will make it easier and more engaging, for easyJet customers to get the best hotel prices on hundreds of thousands of hotels and accommodation worldwide."

Notes to editors:

About easyJet:

easyJet operates Europe's No. 1 air transport network with a leading presence on Europe's top 100 routes and at Europe's 50 largest airports.

easyJet flies on more than 600 routes between 131 airports in 29 countries, most recently adding [flights to Reykjavik](#) to their European schedule. More than 300 million Europeans live within one hour's drive of an easyJet airport, more than any other airline.

The airline takes sustainability seriously. easyJet invests in the latest technology, operates efficiently and fills most of its seats which means that an easyJet passenger's carbon footprint is 22% less than a passenger on a traditional airline, flying the same aircraft on the same route.

About Booking.com

With 15 years of experience and over 3500 dedicated employees in 70 offices worldwide, Booking.com is the world's leading online hotel reservation company. Booking.com B.V., part of the Priceline Group (Nasdaq: PCLN), owns and operates

Booking.com™, attracting over 30 million unique visitors each month via the Internet from both leisure and business markets worldwide.

Established in 1996, Booking.com guarantees the best prices for any type of property, ranging from small independents to five star luxury. The Booking.com website is available in 41 languages and offers over 205,044 hotels in 165 countries.

- Ends -

For further information please contact:

Anna Knowles, easyJet Press
Office, press.office@easyJet.com 01582 525252

~~~~~

Press release distributed via EPR Network (<http://express-press-release.net/submit-press-release.php>)