

Parcel2Go Backs Government Call For SMEs To Break Into New Overseas Markets



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Bolton, UK, April 05, 2012, 8:49 pm -- [/EPR NETWORK/](#) -- A call by the government's trade and investment minister Lord Green for more small businesses in Britain to attempt to break into new markets overseas has been backed by the UK's largest online parcel delivery service.

Parcel2Go, which assists individuals and businesses in shipping more than two million packages across the globe with [world courier](#) firms every year, believes there are significant opportunities waiting for forward-thinking companies.

During a recent appearance in Gateshead, the minister said small businesses sending their products overseas were at the heart of the government's plans to grow the economy. Lord Green said that while the domestic market continued to grow slowly, opportunities were going to come from overseas. He also stressed the importance of looking to new markets outside of the eurozone, such as Asia, the Middle East and the United States.

Parcel2Go's marketing director Richard Mercer said: "Small businesses are certainly central to the economic recovery, and Lord Green is correct in highlighting the importance of overseas markets to businesses in the UK. There are opportunities out there and at Parcel2Go we want to help as many companies as possible beat the downturn and explore avenues for growth further afield.

"It is understandable that small firms especially might be hesitant about attempting to build new customer bases in countries a considerable distance from Britain. However, with the help of partners such as Parcel2Go, which can help take the hassle out of shipping goods abroad, it is possible for these firms to flourish overseas."

Parcel2Go works with some of the world's leading [parcel delivery](#) couriers, including Parcelforce, City Link and [FedEx](#), to organise the delivery of parcels to countries across the globe, from Australia to Cyprus. International delivery services to fast-growing economies including Brazil, South Africa and China are also available through the website.

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About Parcel2Go

Parcel2Go Ltd has been helping its customers to organise parcel deliveries for the past 21 years. Based in Bolton, the company operates a cost-effective collection and delivery service with low postage rates using [couriers in London](#) and cities across the world that offer affordable delivery services and online features such as quick quotes and city link tracking throughout Britain, Europe, and countries across the world.

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