

Paydayloansavailable.com Aiming to Decrease Application Times



Released on: May 09, 2012, 7:25 am

Author: **Paydayloansavailable.com**

Industry: [Financial](#), [Consumer Services](#), [Internet & Online](#)

UK, May 09, 2012, 7:25 am -- [/EPR NETWORK/](#) --

Paydayloansavailable.com is the latest online payday lender to have adapted an online lending portal to service UK residents who may be in need of an unsecured lending facility. With the onset of broker style lending, payday loans are now being processed online in the UK by many service providers using state of the art "Pingtree" technology, working in unison with the UK's leading payday lenders, and the application facility now being operated by [Paydayloansavailable.com](#) is certainly no exception.

The application harnesses secure technology to enable new and existing applicants to push their details through to a panel of lenders after submitting one application form online. The details are transmitted through to the lenders via the application and the subsequent decision is made by one of the chosen payday loan lenders. Jenny Davis, applications manager at Paydayloansavailable.com explained, "we have decided to integrate a Pingtree style application within the site to give applicants a credible opportunity to access funds. The main advantage we have is that all of our applications are submitted to different lenders. The payday providers will then either accept the loan application based on the data that has been submitted, or it will be declined. Either way there is a reduced time implication which can only serve to benefit our customers".

Online payday lenders are now entrenched within the UK's unsecured finance sector and it is evident the increased competition has not always culminated in an improved service provided. But, Paydayloansavailable.com aims to at least serve their customers quicker than ever before, as well as giving them increased opportunity to secure short term, unsecured [funding online](#). Jenny Davis added, "there is still a real need in the UK for short term loans and unfortunately there is not the availability of funding through the mainstream lending channels. Whilst we do not condone irresponsible lending, it is important to acknowledge there is a need for credit and we hope to be able to provide an opportunity for finance".

Paydayloansavailable.com is aiming to make an impact on the lending sector in the UK. Despite their relatively short time operating online, by implementing cutting edge technology into their service provision, they may well be making a positive statement of intent.

- Ends -

About Paydayloansavailable.com

Paydayloansavailable.com provide short term payday loans in the United Kingdom. They operate an online lending facility with the option to loan money for short timeframes and have partnerships with some of the leading payday loan lenders in the UK.

For further information visit www.paydayloansavailable.com

General enquiries – support@paydayloansavailable.com

~~~~~

Press release distributed via EPR Network (<http://express-press-release.net/submit-press-release.php>)