

British Airways Announces Luxury Sale



Released on: June 07, 2012, 4:00 pm

Author: [British Airways](#)

Industry: [Travel](#)

UK, June 07, 2012, 4:00 pm -- [/EPR NETWORK/](#) -- British Airways has announced its forthcoming luxury sale which will offer holidaymakers massive savings on bookings made between June 7 and 14, 2012. The luxury flight and holiday sale offers savings of up to 60% in First and Business Class and on holiday packages based on various departures from July 21, 2012.

With a choice of over 90 worldwide destinations included in the sale, customers can enjoy savings of up to 64% per cent on business class flights to Montreal and Toronto and up to 50 per cent on flights to Rio de Janeiro and Los Angeles. Savings of up to 38 per cent can be found on flights from London City to Palma Mallorca and Menorca in the Balearics and up to 33 per cent on business class flights to Barbados, St Kitts and Tobago in the Caribbean. Great value holiday packages are also available including holidays in St Lucia at the 5 star Marigot Bay, a member of Leading Small Hotels of the World. For ultimate luxury British Airways are offering up to 50 per cent off [holidays in New York](#), including stays at the famous 5 star Waldorf Astoria New York.

Further afield, customers can save up to 25 per cent on business class flights to Buenos Aires and up to 20 per cent in business class flights to Hong Kong. The sale also includes luxury holidays in Dubai, where world-class properties host superb restaurants, wonderful spas and vast shopping malls. British Airways offers grand resorts on the beach including the 5 star Atlantis, The Palm. All British Airways' hotels in Dubai offer excellent facilities, great service and opulent rooms - perfect for luxury holidays.

Now is a good time to visit Europe where customers can take advantage of the rise in the pound against the Euro and there is also up to 48 per cent off business class flights. Holiday packages are included across Europe, including beach holidays in Majorca, [Barcelona holidays](#) and city breaks in Prague. Fly-drive holidays are also included to destinations such as Nice, Pisa and Larnaca.

For ultimate luxury, customers can enjoy the exclusivity and privacy of British Airways' First class cabin, re-launched after a £100 million investment which has been rolled out over the past year. Customers can take advantage of savings of up to 70 per cent on First class flights to Vancouver, 60 per cent on First class flights to Seattle and Phoenix and 50 per cent on First class flights to Bangkok.

All flights include free on-line check in and seat selection up to 24 hours before departure, no debit card charges, free baggage and complimentary food and drinks on board the aircraft.

Flights and holiday packages can be booked at ba.com/luxury-sale.

- Ends -

About British Airways

British Airways plc offers a wide range of worldwide destinations, including [Frankfurt flights](#), [Florida holidays](#) and [Port Elizabeth flights](#), as well as hotels, car rental with Avis and experiences. Customers can save time and money with ba.com when booking ATOL protected holiday packages, ATOL number is 5985. Passengers are offered added peace of mind to their holiday plans and the security of travelling with British Airways. British Airways plc constantly seeks to exceed customers' expectations, both in terms of the value for money and quality of the service provided.

Press Contact:
Tracy Long
Astral Towers
Betts Way
London Road
Crawley
RH10 9XA
01293 722116
www.ba.com

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