Confused.com Unveils Its Improved Motorbike Insurance Offering

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UK, June 07, 2012, 3:56 pm -- /EPR NETWORK/ -- Confused.com has teamed up with Vast Visibility to broaden its online bike insurance service.

Confused.com now goes to 35 insurers to compare motorbike policies for its customers. These include MCE, Bikesure, Carole Nash, and most of the other leading providers in the UK.

The motorbike insurance quotes service has been re-launched as a much slicker experience, helping to make it easier for bikers to find the right policy at the right price.

Confused.com compares policies for a range of motorbikes, including mopeds, scooters, classic motorbikes, sports bikes and quads and with every motorbike policy bought, customers can still claim 1,000 Nectar points.

Alex Higgs, Head of motorbike insurance at Confused.com, said: "We are delighted to be in partnership with Vast Visibility, working together to provide an even better service for motorbike insurance customers.

"We can now offer an even wider range of policies and a wider range of prices. With the list of questions nearly 20 per cent shorter, getting a quote through Confused.com is now easier and more intuitive than before. And, as ever, we will continue to make improvements.

"Having helped bikers compare insurance deals since 2008, we have a loyal base of valued customers, and hope to help an ever-increasing number of bikers save money in the future."

The service shows prices for all three levels of cover - fully comprehensive, third party fire and theft, and third party only. This gives the customer even more information with which to make an informed decision. In addition, policy features can be compared side-by-side to aid with the decision of which policy to buy. At a glance, it's possible to tell which policies feature helmet cover, breakdown assistance, legal cover and so on.

Once a bike insurance customer has compared policies with Confused.com, then comparing prices the following year becomes easier too. Confused.com sends the customer their best prices at renewal time, so they can see at a glance if it's worth allowing their policy to renew automatically, or if they'd be better off comparing policies again.

Also, for the first time, motorbike insurance customers are able to complete their quotes over the phone. This is useful in case they get stuck, and means that it is now even easier to get quotes. Another way bikers could keep their motorbike insurance premiums down is to read Confused.com's motorbike insurance articles, which are full of top tips and useful pointers.

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About Confused.com
Confused.com is one of the UK's biggest and most popular price comparison services. Launched in 2002, it generates over one million quotes per month. It has expanded its range of comparison products over the last couple of years to include multi car insurance,car insurance for women, and holiday home insurance as well as financial services products including credit cards, loans, mortgages and life insurance.

Confused.com is not a supplier, insurance company or broker. It provides a free, objective and unbiased comparison service. By using cutting-edge technology, it has developed a series of intelligent web-based solutions that evaluate a number of risk factors to help customers with their decision-making, subsequently finding them great deals on a wide-range of insurance products, financial services, utilities

and more. Confused.com's service is based on the most up-to-date information provided by UK suppliers and industry regulators.

Confused.com is owned by the Admiral Group plc. Admiral listed on the London Stock Exchange in September 2004. Confused.com is regulated by the FSA.

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