

Acclaimed New Jewellery from Vanessa Kandiyoti Arrives at Avenue 32 Online Fashion Store



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LONDON, July 06, 2012, 4:18 am -- [/EPR NETWORK/](#) -- Vanessa Kandiyoti creates jewellery that is beautiful and valuable, but also rich in meaning and symbolism. The starting points for each unique and curious design are the beliefs and imagery of her Turkish heritage; and yet it was a simple love of stones that set this talented young designer on the path to creating her eponymous jewellery label, now available at Avenue 32.

Belgian-born and Turkish-inspired, Vanessa Kandiyoti had always admired jewellery, art and culture, but had originally studied Law, until her travels through Latin America affirmed her love of jewels and stones. This was the genesis of her jewellery and design work.

Using the unforgettable imagery of her beliefs and superstitions, the designer has created a range of necklaces, bracelets and charms which marry beautiful 18 karat white, rose and yellow gold with magical diamonds, sapphires and other conflict free stones.

Her classic, mythological designs are more than just attractive fashion pieces but good luck charms; talismanic symbols of good luck and safety. One of the most predominant symbols recurring throughout the collection is the traditional Evil Eye.

The Evil Eye is a charm that is worn or used as decoration, and protects its owner from misfortune caused by the envy or ill wishes of others; whether envious of material possessions, beauty, health or offspring.

Available in a variety of bracelets and necklaces, each Evil Eye piece in the [Vanessa Kandiyoti collection](#) is more than a pretty fashion jewellery

piece. It is a charm to be worn throughout a lifetime and cherished for more than good looks.

Now, these latest hypnotic designs from Vanessa Kandiyoti are available from the designer's very own **Avenue 32** boutique. Avenue 32 is your luxury shopping neighbourhood online. A place to purchase [luxury clothing](#) and accessories from world leading fashion labels, along with fine and [fashion jewellery](#) from the most acclaimed and distinctive creators in the industry.

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