Carnaval del Pueblo Returns to Southwark

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Celebration of Latin American culture returns for 13th year.

July 30, 2012, 3:49 pm -- /EPR NETWORK/ -- This August 18 th the Thames' south side will be shaking to the sounds of Carnaval del Pueblo, the annual fiesta celebrating the music, dance and all-round spectacle of South American culture. Following the cancellation of the 2011 event – owing to maintenance work in Burgess Park – this year's Carnaval is expected to be bigger than ever, with over 100,000 people lining the streets.

London has a large latino expat community, which will be out in force all over South London. The day begins with a procession of floats parading through the streets of Borough and Elephant & Castle.

The parade sets off from London City Hall and winds up in Burgess Park. Revellers can expect South American food, drink, music and dancing, from traditional rhythms to reggaeton and hip hop.

For travelling partiers coming from outside the city looking for a cheap hotel in London, website LondonTown.com is laying on a number of significant discounts on local double and twin rooms.

Among the hotels on offer, the Ibis London Docklands is offering a 60% discount, bringing the cost of a night's stay down to £83. The Ibis is just ten minutes walk from the main stretch of the parade.

Even cheaper is the Custom House Hotel, offering a double room from £ 46 – a 54% discount on the usual rate. It's walkable from the Carnaval in less than twenty minutes. Both hotel deals are only available when booking through LondonTown.com.

To find your own cheap hotel in London, and to find more information on the 2012 Carnaval del Pueblo, visit LondonTown.com.

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