

Incentives Specialist Leighmans Launches Latest Innovation - New 3D Online Catalogue



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Author: **Darren Leigh**

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July 17, 2012, 4:26 pm -- /[EPR NETWORK](#)/ -- Leading provider of corporate gifts and customizable incentives Leighmans this week reports the launch of a new online 3D catalogue to help customers enjoy an enhanced experience when sourcing corporate and branded gifts.

Leighmans has been operating for more than 10 years since being founded and the company specializes in bringing customers the very latest incentive ideas and corporate gifts.

Throughout the last decade Leighmans has gone from strength to strength to become one of the leading names in the incentives and corporate gifts sector. The company's products are designed to help customers incentivize sales forces and reward both customers and staff.

Further to bringing customers the latest and best promotional gifts and merchandise, Leighmans also looks to improve its website whenever possible to make customer experience even more enjoyable.

On top of introducing the new 3D catalogue Leighmans is also offering users 3D glasses to enjoy the experience fully. The site will also be complete with a range of other new 3D functions to enhance user experience still further.

Using the new Leighmans 3D catalogue users can choose a gift and create [virtual samples of promotional products](#) then browse them from multiple angles. The site also lets people add artwork and logos to their chosen corporate gifts and branded items.

Darren Leigh, managing director of Leighmans, commented: "We're delighted to announce our new and innovative 3D catalogue, and we are doing better than ever. Customers really appreciate our efforts in making sure that they have the very latest and most innovative services around."

Leighmans.com offers over 100,000 products, ranging from [personal care gifts for the hygiene industry](#) to [printed mouse mats with logos](#). Leighmans also offers a design department via which customers can request their own particular artwork be added to gifts that they order.

Darren went on: "There is real value to be had in incentivizing your workforce, and we're pleased to continue helping people differentiate their brands from their competitors in the marketplace."

For more information, visit www.leighmans.com, or follow the action @Leighmans_com.

About Leighmans.com

Leighmans.com was formed in 2003 as a Promotional Merchandise Provider. Leighmans are now a multi award winning company with household name PLCs as Key Accounts. The core business are derived from website sales often providing new and repeat business via customer recommendations.

For consecutive years, Leighmans have finished in the top 3 (finalists) for Top Distributor of the Year, as voted for by BPMA members (British Promotional Merchandise Association) beating over 3,000 competitors. Leighmans are Key Partners with our supply chain thus being able to offer better pricing and lead-times to our clients. Leighmans do not consider their company to be product providers but more marketing support suppliers.

Media Contact

Darren Leigh

Email: sales@leighmans.com

Phone: 0161 763 2690

Web: <http://www.leighmans.com>

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