

Radisson Blu Hotel Hamburg named among Best-Reviewed Hotels



Released on: July 07, 2012, 5:15 am

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Industry: [Travel](#)

July 07, 2012, 5:15 am -- /[EPR NETWORK](#)/ -- The Radisson Blu Hotel Hamburg has announced that it has been named to the Expedia Insiders' Select list for 2012, an annual ranking of best-reviewed hotels as determined by the world's leading full-service online travel agency. The Insiders' Select list largely reflects the feedback from more than 500,000 verified Expedia customer reviews received during 2011, combined with a value rating and the local market expertise of more than 650 Expedia employees in local markets worldwide. Insiders' Select is an easy-to-browse list that helps travelers find the perfect hotel using the trusted insight of their fellow travelers.

The exclusive 2012 list designates only 650 hotels as Insiders' Select, from more than 150,000 properties available on Expedia-branded sites worldwide. Insiders' Select helps travelers make confident decisions by identifying the hotels in their destination that have been recognised by other travelers as delivering an excellent overall experience.

"We at the Radisson Blu [Hotel Hamburg](#) are consistently focused on delivering value to our guests in the form of superior customer service, ensuring our guests have an enjoyable travel experience," said Oliver Staas, General Manager for Radisson Blu Hotel Hamburg. "It is rewarding to see that commitment has been reflected in our placement on the Insiders' Select list."

"Expedia customers reward value," said Joe Megibow, vice president and general manager, Expedia.com. "Value reflects an everyday commitment to excellence on the part of the hotel. For these hotels, customer satisfaction is paramount and, when we publish the list, we reward those hotels by doing more than sending them a plaque. We lift them up and make them visible through every stage of the booking process. This has an impact: millions of travelers visit Expedia's 30 global- travel sites every day because they are looking for value. So everyone wins."

Visitors to Expedia sites can also find Insiders' Select-designated properties by sorting via the Hotel Preferences amenity drop-down menu. For more information on Insiders' Select, visit www.expedia.com/insidersselect.

Radisson Blu Hotel, Hamburg

Since September 2009, after ten months of thorough renovation, the Radisson Blu

Hotel, Hamburg has been showing off its new modern look. The highest and largest Hamburg hotel offers its guests 556 rooms of [Hamburg accommodation](#) and suites featuring three different designs, as well as a 2,122m2 conference area with a ballroom and also two additional event locations - one of which is located on the top floor of the [hotel in Hamburg Germany](#) with a spectacular view over the city. Two restaurants, two bars, a completely modernised lobby area with two lounges and a fitness and spa zone are all part of the first class service on offer at the hotel located next to the Dammtor railway station. The property owner, Azre Property Ltd, which has its head office in Luxembourg, has invested around 48 million Euros in the modernisation of the hotel. Swedish architect Christian Lundwall has been responsible for the interior design. Further information is available at www.radissonblu.com/hotel-hamburg.

About The Carlson Rezidor Hotel Group

The Carlson Rezidor Hotel Group is one of the fastest growing hotel companies in the world. The group features a portfolio of more than 415 hotels in operation and under development with more than 90,000 rooms in over 60 countries. Rezidor operates the brands Radisson Blu Hotels & Resorts and Park Inn by Radisson in Europe, Middle East and Africa, along with the Club Carlson loyalty programme for frequent hotel guests. Under a worldwide licence agreement with the iconic Italian fashion house Missoni, Rezidor also operates and develops the new lifestyle brand Hotel Missoni. In November 2006, Rezidor was listed on the Stockholm Stock Exchange. Carlson, a privately held, global hospitality and travel company, based in Minneapolis (USA), is the majority shareholder. The Corporate office of the Rezidor Hotel Group is based in Brussels, Belgium. For more information on Rezidor, visit www.rezidor.com

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Press release distributed via EPR Network (<http://express-press-release.net/submit-press-release.php>)